

The Northfield Press

The greatest single civic
asset of a community is the
integrity of its newspaper

PUBLISHED in the INTEREST of the PEOPLE of NORTHFIELD and VICINITY

No. 4825

Northfield, Mass., Friday, June 18, 1948

SINGLE COPY 3 CENTS

Casting About

Harry has gone aunting to the West — he's plucking votes along the railroad tracks — they gave him some spurs — he'll need his boots and saddles too — for the Democratic mule is a little balky this year — especially the southern part — Harry was looking over the dams out west — he'll need them come Philadelphia time — the porch has been built — the stiver is set — the convention will have met — will the Republicans let — the Democrat set — at last Congress and the President are in agreement — they seem to think alike about each other — very little — Vandenberg will be playing "Hold That Taber" pretty soon — GEP will be SUNK — Harry will have to do a little fancy roping — and a little fancy riding with his western equipment — to get the southern part of the mule in the corral — a bonfire — with tidelands oil — so it'll be the Last Round-Up — Rolling Home —

CALENDAR OF EVENTS

June 20, Father's Day.
The Museum of the Northfield Historical Society will be open to the public. 3 to 5 p.m. Admission free.
June 21, Unitarian Church Sunday School picnic.
Friendly Class picnic supper at The Northfield Hotel fireplace.
June 22, WCTU Picnic Supper on the lawn of Mr. and Mrs. Lazelle. 4 p.m. Members and friends are invited. Three act play, "Spring is Here," at the Town Hall. 8 p.m.
June 26, Congregational Church school picnic at Laurel Lake in Erving.
June 29, American Legion meeting. 8 p.m.
July 10, Ladies' Sewing society apron and food sale on Mrs. Colton's lawn.
July 16, 17, 18, "The Old Homestead" to be played in the Potash Bowl, Swanton, N. H.
July 24, W. O. T. U. food sale on Mrs. Colton's lawn.
August 14, Historical Society food sale at the Museum.

Town Topics

The Robert Moores of Germantown, have been at their cottage in the Highlands.

WEDDINGS

ARCHIBALD - KENWAY
Miss Jean Tappan Kenway, daughter of Mr. and Mrs. Edward Kenway of Framingham, was married to John Lawrence Archibald of Mt. Hermon, last week, Thursday at 8 p.m. in the Martha-Mary Chapel, South Sudbury. Dr. Howard Rubenfeld, headmaster of Mt. Hermon school officiated.
Wedding music was played by Carleton W. L'Hommiedieu of Mount Hermon faculty.
The bride was attended by her sister, Daphne, and Frank Marston of Claremont, N. H. was groomsmen, with Edward Kenway and Gordon Archibald as ushers.
A reception was held at Wayside Inn, Sudbury.

LIVELY - JURKOWSKI
Beatrice Mary Jurkowski, daughter of John Jurkowski of Northfield, became the bride of Alfred John Lively, son of Mr. and Mrs. Walter Lively of Shelburne Falls last week at 9 a.m. in St. Patrick's Church with Rev. Edward Kuzawa, officiating.
Mrs. John Green was organist, and Mrs. Louis Abbey and Edward Hurley, soloists.
Miss Germaine Gallipant was maid of honor, Miss Jessie Skinner, flower girl, and Miss Anna Lorne-Lewis, bridesmaid. John Jurkowski, Jr., was groomsmen, with Harold Lively and Kenneth Lively as ushers.
A reception was held at Rock Lodge on the Mohawk Trail.

Town Topics

Harmony Lodge of Masons held a regular meeting this week Wednesday evening at the Masonic Hall. There was a large attendance of members and refreshments were served.

Invitation Extended Open House at A.Y.H.

The American Youth Hostels extends a cordial invitation to the Town of Northfield to attend an Open House held on Tuesday evening, June 22. If the weather permits, the session will be held on the lawn in front of the Headquarters Building, and if the usual inclement weather prevails, it will be held in the Town Hostel.
The Open House is being held in connection with the 10-day leadership training course now going on.

Center School News

READING CERTIFICATES
Pupils in the sixth grade reported on three hundred and fifty books during the school year. A certificate is given by the state for five books read. Certificates were earned as follows:
Four certificates, Marlene Blumson.
Three certificates, Irene Matosky.

Two certificates, Albert Allen, Duira Benney, Arolyn Bolton, Betty Dumbreck, James Gillespie, August Mello, Norman Porter, Mary Ann Repeta, Edward Sacka, wa, June Starkey, Janice Thompson, Marita Bassett, Patricia Benson, Doris Carter, Robert Fisher, Ruth Laplante, Richard Parsons, Beverly Potter, Helen Reeves, Frances Scanlon, William Tenney, Richard Zebert.

One certificate, Martha Chamberlain, Ellen Finch, Polly Fressola, Robert Clough, Phyllis Griswold, Richard Lombard, Carolyn Ferris, Joseph Thompson, Barbara Williams.

Town Topics

The 1948 State Primary election will be Tuesday, September 14th and the national election will be Tuesday November 2nd. There will be plenty of political activity this year. Be sure you are registered to be able to vote.

Unitarian Women's Alliance Meeting

The Unitarian Women's Alliance with guests from Greenfield and Barnardston, met last week for a devotional service with organ music by Mrs. L. Percy Goodspeed. The meeting was held by Mrs. Olga Doolittle, president.

Reports were given by Mrs. Charles Neal and Mrs. Frank Williams. Mrs. Nelson Carter of Calceope, district director, reported on the meeting in Boston and gave suggestions for work to be done by the local alliances. Mrs. George Reynolds of Greenfield reported on plans for the Alliance meeting at Rowe Camp.
Refreshments were served by Mrs. Harold Bigelow, Mrs. Myron Dwight and Mrs. Carroll Miller.

The Northfield Schools

Several important scholarships were granted to members of the two classes this year. Ann Adams of Shelburne Falls won a four-year scholarship to the University of Pittsburgh as a result of her earning first place in the "Atlantic Monthly" secondary school short story contest. Edith Reveley of Washington, D.C., who won first prize in the Magazine Essay Contest was given a scholarship to Sarah Lawrence College. Other large awards were granted by Wellesley, Mt. Holyoke, Oberlin, and Smith, and nine other colleges gave smaller scholarships.

At Mt. Hermon, Richard Hall of Baltimore, Md., president of the senior class, was granted one of the five open scholarships at Swarthmore, and Allen Scheinblum of Hartford, Conn., valedictorian, won the Yale-Hermon scholarship. Substantial awards were also given to outstanding graduates by Harvard, Middlebury, and Bowdoin, and smaller amounts by several other colleges. Among local boys who earned important scholarships are Lynn Partridge, Oberlin, and David Bonser, Yale.

AUCTION

Having purchased the contents of two local homes I'll sell the following household goods at public auction at the barn adjacent to the airport on Route 10, 1 mile North of Winchester, N. H. Wednesday, June 23 at 10:30 a.m. sharp.

Household goods:

BUREAUS, CHAIRS, CHESTS, MIRRORS, ELECTRIC REFRIGERATOR with DELCO UNIT, HOLLYWOOD BED, TABLES, MATTRESSES, STUDIO COUCH, BOOK CASES, STANDS, SPRINGS, CLOCKS, ART SQUARES, LAMPS, BOOKS, GLASSWARE, CHINA, KITCHEN UTENSILS.

Accumulation of many other items.

TERMS — CASH

SALE RAIN OR SHINE - CATERER on GROUNDS

THOMAS H. KEEFE, Owner

R. E. NEWMANN, Auctioneer
Hinsdale, N. H., Tel. 190

STOP WISHING ON A STAR

PLAN YOUR OWN
"DREAM KITCHEN"

Ready Now For
YOUR NEW KITCHEN
YOUNGSTOWN KITCHENS
by Mullins

Plenty of Free Parking
"THE ONE - STOP STORE"

HOLDEN and MARTIN
LUMBER CO.

COR. FR. ST. & ELM STS. TEL. 786

Brattleboro

Girl Scouts, Brownies, Hold Court of Awards

Martha Bigelow, Donna Glaxier, Nancy Buffum, and May Cook received their Brownie wings at the Brownie and Girl Scout court last week. Following this they were invested in the intermediate Girl Scouts.

Mrs. Robert Abbott was introduced to the scouts as their new leader and awarded the badges. Gold attendance stars went to Carolyn Ferris, Marlene Blumson; hostess badge, Pearl Berber; photography badge, taught by Frank Pearsall, to Ellen Finch, Mary Ann Repeta, Jacqueline Jewett, Pearl Barber, Phyllis Hartford; needlecraft badge, taught by Mrs. Louis Van Phelan, to Polly Fressola, and Stephanie Horton; cooking badge, taught by Mrs. Robert Wert, to Doris Carter, Wallis Black, Beverly Buffum, Geraldine Durant, Marlene Blumson and Marie Clark. Second Class badge, taught by Mrs. Robert Abbott to Mary Ann Repeta, Carolyn Ferris, Wallis Black, and Janice Thompson.
Refreshments were served by the scout committee.

West Northfield

Mr. and Mrs. Earl Lilly and family spent the week end in West Springfield with her brother, Harold Eckert and family.

Peter Skib has completed the cabin he built for Ernest Matava.

Alfred E. Holton entered Franklin County Hospital on the 10th for an operation on his hand.

Mary Jane Bolton of the Brattleboro Memorial Hospital who recently returned home from a trip to California spent the week end at her home here.

Arthur Stacey spent a week with relatives in Proctorville, Vt. Mrs. Holland Wood of Saxtons River, Vt., spent the week end at Sam Martineau's and attended commencement exercises at Mt. Hermon when her brother, Henry, graduated.
Mr. and Mrs. John Plotczyk and children, of Harkness House, Springfield, Vt., spent a few days with Andrew Plotczyk and family.
Mr. Harold Smart and daughter, Carol Anne of Erving spent the week end with Eva Smart.

R. E. NEWMANN

Auctioneer

REASONABLE RATES

Will Buy or Auction Large or Small Complete Households.

Write Box 55, Hinsdale, N. H.
Phone: Hinsdale, N. H. 190

69th Conference Season Opens With Annual Girls Conference

Northfield's 69th conference season opened Wednesday afternoon with the arrival of 325 preparatory school and college students who are attending the annual Girls' Conference. The five other conferences which will follow will occupy the campus of the Northfield School for Girls until August 9.

"The Jolly Club" Presents a Play

There are five little girls in Northfield who have been going to school and playing together for several years. They are Brenda Cochran, Ann Parker, Nancy Mann, Jean Fisher and Martha Bigelow. Recently they decided to organize a club with officers, and dues to be paid each week. They meet each Wednesday for a business session and also serve refreshments. They asked their mothers if they could put on a play and invite parents and friends to see it.

So, last Wednesday evening at Alexander Hall, the "Jolly Club" presented the play "The Umti-Willy-Wallies". In the cast were Martha Bigelow as Billy, Nancy Mann as Betty, Brenda Cochran as Miss Sally and Jean Fisher as Mother.

The story began with Betty and Billy discussing a birthday party which they were supposed to attend. Billy doesn't want to go to any girl parties but Betty convinces him of all the sweets he will get. While they were waiting for their lunch they began to play they are sick by marking their faces with lipstick and crawling around the floor and crying, "We've got the Umti Willy-Wallies!" Miss Sally, the maid comes in and calls the doctor thinking they are really ill. It all ends well when Mother comes home and sees that they are only playing a game.

The program began with songs by the girls, accompanied by Mrs. Robert Taylor. A tap dance number was given by Nancy Mann and Ann Parker. Then the five girls played two piano selections during the evening.

Introduction to the play was by Brenda Cochran.
Refreshments were served by the mothers.

Motorists Warned

Northfield law enforcement officials have called to the attention of all motorists using Main street that the large yellow triangular signs bearing the words "Thickly Settled", denote that motorists should reduce speed to 25 miles per hour while proceeding through town.

State Police are patrolling this stretch of highway, and will apprehend all drivers who violate speed laws. If voluntary reduction of speed through town, along Main street, cannot be effected, then Main street will be posted with 25 MPH speed signs, and stringent measures will be taken to enforce the law.

ROOMS TO RENT
FOR THE SUMMER
PHONE 680
7 GLENWOOD AVENUE

THE LATCH STRING

Northfield
OUR WEDNESDAY and SATURDAY SPECIAL
Chicken Pot Pies
Summer Hours — 7:30 a.m. to 11:30 p.m.
CLOSED ALL DAY TUESDAY
Homemade Pastries
GEORGE MARSHALL, Manager

HERE NOW!
the New
NORGE
Refrigerator



George H. Sheldon
Tel. 445
Birnam Rd., Northfield

Famous
DURELLA

All Nylon Stockings

(Irregulars)

20 and 30 Denier

\$1.09

The Downstairs Store

**GOODNOW
PEARSON & HUNT**

BRATTLEBORO, VT.

"The Friendly Store"
Down on the Hill

Lee's Landscaping and Engineering Co

WHAT NEEDS TO BE DONE?

GARDENS — LAWNS — TREES
TRUCKING

CALL ON US FOR YOUR OUTSIDE WORK

Leland Black — Northfield 698

Spring is Here!

SPRING IS HERE!

WHEN

You See the Play By
The Pilgrim Fellowship

JUNE 23, 1948, — 8 o'clock

NORTHFIELD TOWN HALL

Tickets: Children 30c tax included
Adults 60c Tax included

YOU SAW IT IN **LIFE**

NOW SEE IT **HERE**

THE ALL NEW

1949 FORD

YOU ARE CORDIALLY INVITED TO OUR SHOWROOMS
FOR A LOOK

AT THE FORD IN YOUR FUTURE

SPENCER BROS.

Main Street

Northfield

Phone 602

THE SNACK BAR

GORDON G. BENNETT — THOMAS B. COLBECK

A BETTER CLASS Wayside Establishment. Ice Cream and Sandwich Bar. Soda — SERVING SNOW'S ICE CREAM — Soda Bar — Hot Chocolate — Deliciously Prepared Coffee. Tasty Sandwiches and Delicacies. OPEN 10:30 A.M. to 1 A.M. — Dinners Served 11:30 A.M. to 1:30 P.M. — Suppers Served 5:00 to 8:00 P.M. — (Plenty of Parking Space Available) — CLOSED MONDAYS.

One of the most popular and best managed wayside establishments in Greenfield is THE SNACK BAR located at 377 Federal St., Route 3. The Snack Bar is under the capable management of Messrs. Bennett and Colbeck who are well known throughout the country. In the operation of this unique establishment they aim to make



you feel and know that your business is desired and appreciated.

In fact the Snack Bar is on par with the finest of establishments of like character in the largest of cities.

It is an accepted fact that Greenfield is the "hub" of all Franklin County. Many of our people throughout this part of the county have occasion to visit Greenfield quite regularly. Suggestion is made by your writer to make it a point to drop in at the Snack Bar for that tasty sandwich, delicious ice cream or cool and re-

freshing beverage. During these sultry SUMMER months or at any season of the year a visit to the Snack Bar will surely complete the pleasures of the day.

In planning the Snack Bar has been left nothing undone. Everything in the way of modernity to better serve has herein been installed. The fixtures and lighting of this better-class wayside establishment are studied phases of appointment with an eye to making the Snack Bar a "must" visit in Greenfield.

The writer in closing is pleased to point out and recommend the Snack Bar to all his readers. Those of our readers employed in Greenfield will find the Snack Bar an ideal place for that light snack, ice cream and beverage. After theatre or sporting event parties drop in this week end . . . enjoy your favorite sandwich, beverage and ice cream delicacy.

SUMMER FOLK. NOW in NORTHFIELD will find the same high type of service that you would expect in your own HOMETOWN, at the SNACK BAR. Phone 9181.

FISH'S BAKERY

FINEST BAKERY PRODUCTS from the FINEST BAKE SHOP
HOME BAKED PRODUCTS

Made Fresh Daily From Their Own Individual Recipes — Special Attention Given to Wedding, Birthday Cakes and Special Order Work.

Centrally located at 116 Main St., Greenfield, Tel. 3592, Fish's Bakery under the experienced direction of Mr. Fish specializes in the pastries made of the most wholesome ingredients. Quality ingredients are used in



the preparation of their products and they are all made from their own individual time-tested recipes.

Fish's Bakery is ready to make up to individual order, anything in the pastry line as well as to provide for parties, banquets, weddings or any special occasion.

Fish's Bakery has always been a popular center for people of Green-

field and surrounding towns who appreciate deliciously fine cakes, pies, cookies and sugar raised and jelly doughnuts—the high standard of their products guarantees a pleasant reception whenever served.

Poor bake shops are by no means the exception, and it is a pleasure for us to direct the attention of our readers to the unusually high quality and tastiness of their products. Here, products are baked daily—displayed in a most appetizing manner that serves but to sharpen the taste for them. Make it a practice, year 'round and SUMMER FOLK to stop in regularly. YOU WILL ENJOY THE QUALITY OF THEIR FINE PASTRIES.

A Branch Store is maintained at 110 Avenue A, Turners Falls. Membership is held in the New England Bakers Association.

HENRY A. GLABACH

"TRAVELING BLACKSMITH"

Complete Horseshoeing Service — Modern Equipment to Serve You Dependably. Over a QUARTER of a CENTURY serving this Trade District. Franklin County, Southern Vermont, and Southern New Hampshire.

No review in this Trade District would be complete without due mention being directed to Henry A. Glabach, located in Lynden, Mass., Tel. Greenfield 9333. All of us know the time-honored poem, "THE VILLAGE SMITHY". A visit to the shop of Henry A. Glabach brings before our very eyes a personification of the inspiration which no doubt urged the writer of the poem.

Blacksmithing and wheelwright work have ever played an essential part in the development of our country. In turning the pages of time back and not into the too distant past we see a different era. The horse, wagon and carriage age—times have changed and it is true—however, it is not an overstatement by any means to say that the work of Henry A. Glabach is, today, appreciated perhaps more than ever. The services of Henry A. Glabach, are most eagerly sought. The horse, wagon and carriage are indeed coming back into their own. In wheelwright work Henry A. Glabach is an artisan of the OLD SCHOOL and he

is experienced in meeting every problem in this line. In fact, his background in this TIME-HONORED endeavor covers over 25 years.

CONSERVATION is the keynote of the day. In this respect the specialty work of the blacksmith covers many phases. SAVE WHAT YOU HAVE—MAKE IT LAST. It is your POST-WAR DUTY. The work of Henry A. Glabach includes the making to order from rough materials many essential pieces that serve MANUFACTURERS, AGRICULTURISTS, TRUCKERS, HOMES and AUTOISTS — especially during this time.

In this our Trade District Business review the writer is pleased to point out and recommend Henry A. Glabach, the "TRAVELING BLACKSMITH" to all our readers. If in doubt about anything in this field call on Henry A. Glabach personally or give him a phone call. You can be assured you will always find him most courteous as well as efficient.

William Glabach assists Henry in Blacksmithing and allied work.

TAHITIAN HOSTESS



"Women love to read about foods and parties," says Caroline Guild, noted writer and world traveler, "because every woman is a hostess at heart." In her new book "Rainbow in Tahiti" Mrs. Guild tells a fascinating story of life on the romantic island where she won international acclaim for her hospitality. One of her favorite party refreshments is this Tahitian Punch which she serves with small cookies.

TAHITIAN PUNCH

- 1/2 cup sugar
- 1/2 cup water
- 3 tbsp. lemon juice
- Lemon rind
- 1 cup strawberries, fresh or frozen
- 1 cup canned pineapple, cubed
- 2 bananas, sliced
- 2 bottles Remy Brandy

Dissolve sugar in water. Add lemon juice and few strips lemon rind. Pour over a block of ice in a chilled punch bowl or large water pitcher, and add sauterne. Just before serving, add fruit. Serve in punch cups or small glasses. Serves 10-12.

The Eisenhower



The most radical change in men's fashions in many a moon is this new custom tailor version of Gen. Eisenhower's famous battle jacket styled as a summer tuxedo. Beautifully tailored jacket shown above was created by Ralph Carver, well-known California designer of clothes for America's men. Jacket is made of zephyr-light doekin wool fabric in white and has contrasting dark blue trousers in new lightweight tropical worsted.

New Dark Tones For Your Hosiery



Don't discard light-toned stockings because of the dark shades now in style. Just re-dye them in the new dark shades of Tintex stocking dye just introduced — as was done by Karen Lewis (above), recently crowned Queen at New York Press Photographers' Ball. And if you have dark-toned hosiery that you want in lighter shades, you can re-dye these also, since there are six light-toned dyes available as well.

The new dark shades of dye are multi-ply, a heavy tan-pink, brownish, a sophisticated brown, black, heavy, a dramatic off-black, and gunmetal, a misty gray-black.

You can achieve the transformation for about two cents a pair, including the color remover suggested when changing to markedly different color or when re-matching odd stockings.

The dye works on all the usual hosiery fabrics, including nylon and rayon.

Celebrity Parade

By Earle Foster

A CHURCH group spokesman put the stamp of approval on daytime radio serials as "Pepper Young's Family," broadcast over NBO weekdays, received the 1948 National Family Week Radio Citation.



This was when Mrs. Harper Sibbey, national president of the United Council of Church Women, told the radio audience: "It makes me particularly happy to give this (award) to a daytime serial program. I happen to know how much these programs mean to women all over the country—to shut-ins and to housewives both young and old—who listen as they do their daily chores . . ."

The award, made by Mrs. Sibbey, was accepted by Elaine Carriage Family. It marked the second successive year that the program received this award from the Interchurch Committee on Christian Family Life.

New Honor
It's hard to keep track of the awards and citations given to "The Greatest Story Ever Told," ABC Sunday series dramatizing stories from the Bible. Latest is the special award in the religious program classification by the Ohio Institute for Education by Radio.

Laugh of the Week
The Great Gildersleeve's entry: With the current high prices, the fellow who used to put in his two cents now has to dig up a nickel.

New Radio Spot
"The Lasso Show," now heard on ABC Sundays with Lasso, the M-O-M star, will be moved by the sponsor to NBO on Saturdays at 5:15 p.m., a.d.s.t. starting June 5. The series, which spotlights B.U.D. Weatherwax, Lasso's owner-trainer, as narrator, was recently renewed for an additional



52 weeks and will be heard all summer.

Weatherwax is delighted over the switch because now he'll get a chance to sleep late on Sundays.

Internationally Busy
Efrem Kurts, music director and permanent conductor of the Hous-

ton Symphony Orchestra, has been named musical director of Orson Welles' screen production of "Macbeth." Upon completion of this assignment, Mr. Kurts will sail for Europe, where he will guest-conduct orchestras in England, France and Switzerland.

Unusual Books
Bob Garrod, CBS newscaster, keeps a day-by-day record of outstanding news events, listing them in what he considers their order of importance, and plans to cross-index them for ready reference. In another book, Bob keeps clippings of stories that are strange, humorous or otherwise unusual.

Old Friends
Tom Brown, handsome movie actor, is heard frequently as a member of the cast of "A Date With Judy," Tuesday NBO comedy-drama. The program's producer-director is Helen Mack, and she and Brown have been friends since they were children. They met when both were child film stars in the silent screen days, and for many years they lived on the same street only a few houses apart.



TAKE IT EASY

TO AVOID ACCIDENT
DON'T CROWD OR
WEAVE IN TRAFFIC

HOW GOOD ARE YOUR DRIVING HABITS? HERE IS ONE TYPE OF ROAD PEST ALL GOOD DRIVERS DREAD TO MEET . . . THE WEAVER!



The motorist is judged by his driving habits. Are you a motorist of good, indifferent or bad driving habits? You can be a "Road Sportman" by observing the simple common-sense rules of safe driving. It costs so little, is so much appreciated, and returns real satisfaction. This one lesson in good driving habits will save your nerves and help avoid needless accidents: "Let other drivers know well in advance when you are going to stop, change lanes, or turn. A friendly hand signal is part of the game . . . it's the sporting thing to do" . . . TAKE IT EASY!

AAA Safety News Features

F. DEANE AVERY ASSOCIATES

ANDREW F. WAITE — JAMES D. AVERY

Civil Engineers

Surveying and Mapping, Lawsuit Maps, Town Planning, Assessors' Maps, Parks and Cemeteries, Bridge Inspection and Design, Reinforced Concrete Factory Building, Water Supply, Paving and Sewers.

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GREENFIELD

TEL 9630

R. J. PETRIN SERVICE STATION

AT THE SIGN OF THE FLYING RED HORSE
One of Franklin County's Finest Automotive Centers"Socony" Products
SCIENTIFIC CHART LUBRICATION

Modern Equipment — Efficient and On-Their-Toes Personnel To Serve You!

TIMELY THOUGHTS:
Plan a Motor Tune-Up Before Starting That Vacation Trip

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TEL 9137

FRANKLIN AUTO SUPPLY CO.

SERVING FRANKLIN COUNTY • WHOLESALE — RETAIL

Dealers in NATIONALLY ACCEPTED Auto Replacement Parts. Distributors of "PREST-O-LITE" Batteries, "AUTO-LITE" Spark Plugs, "PENN-SYLVANIA" Tires, "OPEX-KEM" Automotive Finishes, "TIMKEN" Bearings and "KING" Quality Products, "COLUMBIA" Bicycles. Complete Scientifically Equipped Automotive Machine Shop . . . Motors Rebuilt . . . Motors Reborned . . . Sauterne and Generators Rebuilt . . . Brakes Rebuilt. Floor Plan Fitted for All Cars. Sauterne and Generators Repaired. Clutch Work.

The Franklin Auto Supply Co., located at 19 Federal Street, Greenfield, Tel. 4664 has been established over 25 years and is under the experienced direction of R. Short, and is a valued



asset to this entire section of the state. The Franklin Auto Supply Co. aids greatly in keeping the transportation system continually rolling on and in their line when it comes to automotive

parts and machine shop service they offer a service second to none. Listed in their varied stock will be found QUALITY products from the nation's outstanding automotive manufacturers. Those products nationally accepted and advertised in the better automotive journals.

Today, more so than ever, with the trend of the country due to worldwide conditions being conservation conscious, The Franklin Auto Supply Co. has been kept very active in supplying garages and service station operators with those parts necessary for auto, truck and farm machinery, maintenance and machine shop service.

The writer in closing is pleased to once again recommend the Franklin Auto Supply Co. to the Trade—for parts and machine shop service.

CAPITOL INSULATORS, INC.

DISTRIBUTORS OF CAPITOL ROCK WOOL INSULATION
Heat — Cold — Fire — Sound

Installers of CAPITOL ROCK WOOL — Insulation for All Season Comfort in the Home — Installed in New or Occupied Homes (Blown Method). Free Estimate and Survey Service. Monthly Payments to Suit Your Budget. Prompt Attention Given to Out of Town Contracts. Mason Contractors for Brick, Plaster, Tile and Cement Work.

ATTENTION READERS: This firm offers a complete service in all phases of general carpentry. NOW is a good time for Year 'Round and Summer Folk of Northfield and vicinity to write or Phone this firm for your needs in this line. Estimates and plans gladly submitted.

During the recent WAR period as well as in the present POST-WAR gradual adjustment of things the position of the insulation firm is fulfilling a most essential service to the NATION. It seems that the fuel situation with its many controversies of pro and con is always a subject which is vital to us all. Just at this time and especially during this season of the year is a good time to look ahead. Plan to have your home insulated and thus be in line with the times. It is a known fact that on present heat losses due to not having your home insulated that you are paying for the price of an insulation contract and still not enjoying its benefits by the loss of heat.

In a word, INSULATION is an INVESTMENT . . . in fact, a permanent investment in the personal comfort of your home in WINTER and in the SUMMER MONTHS as well.

Many homes are now saving substantially on Fuel Cost, making it possible to heat upstairs and down uniformly, eliminating drafts. CAPITOL ROCK WOOL is non-combustible, vermin proof, sound deadening and will not deteriorate, lasting as long as the building in which it is placed.

Within the past 10 years a remarkable advance has been made in insulation for Homes. CAPITOL ROCK WOOL in its present form and the pneumatic machine for installation have made it possible to easily and efficiently insulate the existing home, so it is no longer necessary to build anew to enjoy the comfort and economy derived from this now generally recognized protection against cold, heat and fire.

It is now a simple operation to fill the spaces between studs, under roof areas, or over ceilings in unoccupied attics, in fact anywhere that severe cold or heat penetrates, with CAPITOL ROCK WOOL, an absolutely fireproof product.

Town and county officials, building committees, Institutional Directors, and home owners write, phone or call personally The Capitol Insulation, Inc., at 15 Cleveland St., Greenfield, Tel. 3448. They will gladly go over your insulation problems in detail. Reference work shown on request.

For Free Survey and Engineering Service Phone Greenfield 3448 today!

O. N. CHEVALIER, INC.

Dependable Service for 30 Years

PAINTERS — PAPERHANGERS — DECORATORS

"LOWE BROS." Paints — SELECTIVE LINE of Quality WALLPAPERS in the NEWEST PATTERNS. — Foreign and Domestic Wallpapers — Prompt Attention Given to Out-of-Town Contracts — Estimates Cheerfully Furnished.

Established in business 30 years, O. N. Chevalier, Inc., located on Chevalier Avenue, off Pleasant St., Greenfield, Tel. 5125, are leading painting, papering and decorating contractors of proven ability and reliability. Prices moderate—best materials used and all work guaranteed.

O. N. Chevalier, Inc., have established themselves as a firm of ability and trustworthiness to the many people for whom they have done work. They are ready at all times to show on request reference work and allow these cases to speak for themselves.

Whatever your problem may be in the painting and decorating line the writer unhesitatingly advises a consultation be had with this firm, as you

will find that their experience in these lines will assist you greatly in the selection of colors and application of them in reference to the entire setting—you will find them courteous and ready to assist in these problems and that in giving an estimate they do this cheerfully.

Once this firm has been awarded the contract, one can rest assured that they will use only the best materials put on the market by the leading authorities in these lines—and these will be applied in a workmanlike manner.

The personnel of this firm is composed of Elphere P. Chevalier, President and Treasurer; Hector F. Chevalier, Vice President; and Lucy Dunningan, Corp. Clerk.

GREENFIELD FARMERS' CO-OPERATIVE EXCHANGE

SERVING THIS TRADE DISTRICT

Leading dealers in Grain, Flour, "Eastern States" Quality Feeds; Edison Cement; Eastern States and Niagara Spraying Materials; Miscellaneous Items Needed About the Farm and Home. Your Patronage Appreciated.

The Greenfield Farmers' Co-operative Exchange, with office and warehouse located below the railroad station, off Deerfield Street, Greenfield, Phone 9639, has made a careful study of this business and the people of these communities are indeed fortunate in having so close at hand a firm that is prepared to advise and discuss intelligently the matter of feeds for the various livestock.

The selection of properly balanced feed is of vital importance in the handling of livestock and poultry. Much depends on the selection of feed used as regards the success that will be met with the enterprise of raising

livestock or poultry whether for personal use or commercial purposes. EASTERN STATES feeds which the Greenfield Farmers' Co-operative Exchange store features, the quality feeds and the BEST advertisement they have is attested by the wide recognition these feeds receive.

It is a noteworthy fact that Franklin County is one of the best fruit growing counties of the state. The orchardists of this area take pride in their crop production and for the protection of their fruit trees the Greenfield Farmers' Co-operative Exchange offer the finest in Eastern States and Niagara spraying materials.

YELLOW CAB CO.

EST. 1917

GEORGE F. MATTESON, Proprietor

A GREENFIELD INSTITUTION

FOR OVER 30 YEARS

Dependable Service • Courteous Drivers

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With The New Look

Now Showing an unusually fine selection in the NEWEST STYLES . . . priced

\$4.98 to \$8.98

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SAMPLE SHOES

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Time for Brides and Graduates To Shine

LET US SHOW YOU THE MANY NEW WAYS TO DRESS UP YOUR HAIR.

OUR EVER POPULAR — \$10.00

CREME-WAVE
PERMANENT

Now \$6.00

Life-Oil Permanent — \$8.00

with LANOLIN

Iona Vitamin E Permanent, \$7.00

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EITHER MACHINE or MACHINELESS

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With or Without Appointment

OPEN EVENINGS CLOSED SATURDAY AT 1 P.M.

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"Quality Beauty Care for Over 20 Years"

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In The Churches

TRINITARIAN CONGREGATIONAL CHURCH
Rev. Joseph W. Rees, Minister.
Saturday, June 18:
8:00 p. m., Rehearsal for Children's Day program.
Sunday, June 20:
10:00 a. m., Church School.
11:00 a. m., Annual Children's Day program. Music by the Junior Choir. The Christening of Children. Demonstrations of work done during the year. Awards and promotions.
Monday, June 21:
6:30 p. m., Friendly Class picnic supper at the Northfield Hotel picnic grounds. In case of rain the supper will be held in the church vestry.
Wednesday, June 23:
8:00 p. m., The play, "Spring is Here", will be presented by the Young People in the Northfield Town Hall. Tickets, 60 and 30 cents.
Saturday, June 26:
Cars leave from the church for Sunday School picnic at Laurel Lake in Irving.

UNITARIAN CHURCH
Rev. Hazel Rogers Gredler, Minister.
Sunday, June 20:
11:00 a. m., Service of Worship and Sermon. Choir, Anthem. Solo David Gredler. Sermon, Rev. John H. Taylor of Sandwich, Mass., comes as a candidate for this church, and all those interested are urged to be present.
The Sunday School picnic will be held on Monday, June 21. All children are asked to be at the church at 10:30 a. m., where they will be taken to Laurel Lake. Each child will bring his own lunch and in case of rain, the outing will be held on Tuesday.

ADVENT CHRISTIAN CHURCH
South Vernon, Vt.
Rev. Elvin W. Blackstone
Services every Sunday 10:30 a. m.
Sunday School, 11:45 a. m.
Loyal Workers, 6:45 p. m.
Praise Service, 7:30 p. m.
Weekly Prayer Meeting, Thursdays, 7:45 p. m.

ST. PATRICK'S ROMAN CATHOLIC CHURCH
Rev. Henry J. McCormack, Pastor.
Masses: First Sunday of Month, 8:30 a. m. All other Sundays, 10:30 a. m.

FREE METHODIST CHURCH
Rev. Helen D. Bassett, Pastor.
Sunday, June 20:
10:30 a. m., Sermon, "The Saint's Abiding Place".
11:30 a. m., Sunday School.
6:00 p. m., Young People meet.
Janet Jones, leader.
Wednesday, June 23:
7:30 p. m., Prayer Service.

McKEE DUO-COLD ICE REFRIGERATOR
100 Lb. Capacity
\$15.00
Tel. 687 after 6 P.M.

Town Topics

Members of the New England Presbyterian Synod met in their 86th annual session at Northfield Hotel last week as did also the Women's Synodical Society. Rev. Samuel A. Jackson of Roxbury was chosen moderator to direct the affairs of the organization for the coming year. Business concerning the progress of the denomination was considered and there were several important addresses.

In the Registry of Deeds at Greenfield, last week transfers were filed of property in Northfield as follows: Mr. and Mrs. Melvyn A. Morgan to Mr. and Mrs. Mark B. Aldrich of Peabody and buildings on Main street. Grace C. Cornell to Mr. and Mrs. Charles R. White house and lot on Myrtle street. Mr. and Mrs. Luman A. Barber to Mr. and Mrs. Duncan F. Campbell house and lot on Main street.

W. Lester Stevens, the well known artist of Cricket Hill, Conway announces that his studio will be open for the summer and invites his Northfield friends to call.

Mrs. Ruth Helbig of Detroit with her young son and daughter have rented the small summer cottage off Winchester road of Mr. and Mrs. Roy A. Barrows for the season.

Mrs. E. L. McIntire and her sister, Miss Mabel Livingston, have arrived from Florida where they spent the winter and are at their summer cottage on the Ridge.

Mr. and Mrs. F. C. Harmon, who spent the winter in Florida are now at their summer cottage on Rustic Ridge. They plan later to make a trip to California.

Mrs. Louise B. LaBella is at her cottage on the sixth Ridge having returned to Northfield after a visit to Florida and California during the winter.

Mrs. Helen Scott Saulsbury of Texas gave a most interesting talk at The Northfield on Friday evening, June 11, on her visits to and work for hospitals and refugees in India during the past two years. Among many other activities Mrs. Saulsbury was on Lady Mountbatten's Committee.

Miss Portia Chamberlain will spend the summer on a job at a Gloucester hotel.

Robert Doney left Friday, June 18, to spend the summer with his mother at The Runney, N. H. Fellowship Camp.

The annual luncheon meeting of the Massachusetts State Council of Automobile Old-Timers was held June 18, at the Hotel Statler in Boston. Guest of honor was George W. Long, honorary president of the Massachusetts group, now 98, who is credited with having built the first steam automobile at Northfield in 1875.

An injury to his ankle and other complications have kept Irving J. Lawrence confined to his bed for a month. He is improving slowly. Mrs. Charles White of East Northfield led the Children's Day program at the Advent Christian Church last Sunday.

Mr. and Mrs. Charles Tenny were given a party by their six

daughters in honor of their 40th wedding anniversary last week Tuesday at Union Hall. Mr. and Mrs. Tenny were married June 9, 1902 in South Vernon by the Rev. Lewis Chafer and have lived in Northfield for 39 years. They received cards, flowers, and gifts from their many friends and relatives.

Mrs. Howard Spindall's father, on a visit here from Iowa, died at Mt. Hermon Sunday, noon, June 14. The service was in Mt. Hermon Chapel Tuesday, June 15, at 2 o'clock.

The Rev. Hazel R. Gredler attended graduation exercises at the University of New Hampshire last Sunday. Her son, Gilbert was graduated cum laude. In the fall he will leave for an assistantship in the department of psychology at the University of Pennsylvania.

Mrs. Helen T. Gethman and the Rev. Mrs. Mary A. Conner, will attend the 17th Annual session of the New England Institute of International Relations, arranged by the American Friends Service Committee, at the University of New Hampshire, Durham, N. H. The Institute extends from June 17 to June 26 and is open to all persons wanting to increase their understanding and knowledge of world affairs and to participate in making peace.

Larry Spaulding, local postmaster and herman, came home with two prizes from the contest held at White River Junction, Vt. Colonel and Mrs. Bill Starnes have been in Washington where they missed Harry, who was out West on a fishing trip.

According to Mrs. Emory Burt, about 400 poppies were sold during the recent poppy sale conducted by the Auxiliary of the Haven H. Spencer Post.

Conquest of Channel
Only 14 years after Samuel Morse patented electric telegraphy in 1837, a cable was laid on the English channel floor, providing telegraph communication between London and Paris. An outstanding channel conquest of 1945 was Operation Pluto. This wartime project made it possible to lay undersea pipelines in a matter of hours between points on the British and French coasts.

Twenty were laid, capable of carrying up to a million gallons of gasoline a day to the Allied Expeditionary forces. A channel challenge unmet is the centuries-old idea of a tunnel or bridge joining England and France. Napoleon I. and III. liked the tunnel idea, which reached actual work stage in 1882. Work was suspended the next year, but the idea has persisted and even now is under official study.

German Favor Medical Study
More German university students want to take up medicine than any other profession, according to a recent American Medical Association report. The number of registered medical students in the American zone is 10,714, considerably more than in any other zone. At present many universities do not admit first year medical students. Destruction of many buildings, institutes, clinics, lack of housing and shortage of textbooks are the chief difficulties. The percentage of women students is higher in the Russian zone than in western Germany. In Berlin women constitute 40 per cent of the total, with an absolute majority at the medical and philosophical faculties. In 1937 only 25 per cent of the students were women.

First Air Clipper
The giant 32-passenger, 300-mile-an-hour Clippers that span the Atlantic non-stop today are a far cry from the frail 10-passenger craft that was coaxed across the water from Key West, Fla., to Havana, Cuba, at 85 miles an hour October 28, 1927. Original Key West-Havana schedules were operated with tiny wooden-winged Fokker F-7 and C-2 biplane aircraft, the first land planes to be operated on overwater routes. First delivered in October, 1928, the twin-engine Sikorsky S-38 carried eight passengers at 105 miles an hour. The S-38 was followed by the Sikorsky S-41, which carried 10 passengers and had a cruising speed of 100 miles an hour. Also added to the growing fleet at that time were twin-engine Commodore carrying 20 passengers at 101 miles an hour.

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VERMONT SECURITIES, Inc.
Listed — STOCKS — BONDS — Unlisted
BOUGHT — SOLD — QUOTED
American Building Telephone 65 Brattleboro

High Paga Income
Employment, income and production, the three important indicators, currently reflect a high level of business activity. The past year has set a record for farm income in the country as a whole. In the first five months of 1947 farm cash income ran about 25 per cent higher than in the same months of 1946. This increase primarily reflects prices which average about 30 per cent higher than a year ago. Income from meat animals is up by more than 50 per cent; dairy products are bringing in about 40 per cent more than in 1946 on the basis of market prices; poultry and eggs are about 10 per cent higher and crop income totals about 10 per cent over last year. The key question in the farm outlook is how long will these high cash incomes continue. The answer to this question depends on what will happen to prices from now on.

Alkaloids for Industry
A new method of processing fresh cut green alfalfa promises to open industrial outlets for such plants products as proteins and the pigments or coloring materials. Developed at the western regional research laboratory, the new process seems to assure savings in freight to distant markets for the processed alfalfa concentrates which are of high value as feeds. The possibilities of the alfalfa products in human nutrition and as nutrients for production of antibiotics are being investigated. Extraction of the pigments and the protein while the plant tissues are still fresh and moist results in easier separation and no damage to the quality of either the pigments or protein from heat or drying. Industrial uses of the plant pigments, chlorophyll, xanthophyll and carotene, include carotene to replace vitamin A, xanthophyll as a poultry feed ingredient, and chlorophyll for pharmaceutical purposes and as an ingredient in air fresheners.

Grandmother's Day
They used to say back in grandmother's day that bee stings were good for arthritis. For good many centuries before that, honey was considered strong medicine. Scientists of the U. S. department of agriculture may get around to investigating the arthritis claim and the use of honey as medicine later, but just now they are interested in other possibilities. American foulbrood is one of the worst of honeybee diseases. Entomologists found out that the bacteria which causes foulbrood produces a substance which prevents development of the bacteria which cause botulism, typhoid, undulant fever, abortion in cattle, and human and cattle tuberculosis.

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SHEET ROCK • ROCK WOOL • LUMBER
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FREE DELIVERY
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Tel. 1450-W
BRATTLEBORO 184 Vernon St.

VERMONT-PEOPLES NATIONAL BANK
Serving the Community Since 1821 is always glad to consider the loan requirements of the many people who have made Brattleboro the principal shopping center in this area.

VERMONT-PEOPLES NATIONAL BANK
Brattleboro—Established 1821
Member Federal Deposit Insurance Corporation

CONVENIENT, COURTEOUS AND EFFICIENT BANKING SERVICE AT THE
WINCHESTER NATIONAL BANK
Winchester, New Hampshire
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Martha's Vineyard Was Early Indian Metropolis

At the time of the Puritan settlement of Boston, Martha's Vineyard apparently was one of the most thickly populated places in the New England area. It is supposed to have had an Indian population of about 3,000. All belonged to the Wampanoag tribe of the general Algonquian stock. The shores of Martha's Vineyard were exceptionally rich fishing grounds.

Fortunately for the Indians, the island was leased from the Earl of Stirling—to whom it had been granted by the Crown—by a remarkable character, the staunch old Puritan Thomas Mayhew, who had extremely rigid ideas on justice due to Indians. He lived among them, paid well for all their produce and made them his staunch friends. During King Philip's war in 1675-76 he had no hesitation in arming them, and they remained loyal to him. Traces of this friendship recently were found by Smithsonian Institution ethnologists. Samples of their characteristic arrowheads and other implements were found. Descendants of the Gay Head Indians are beginning to revive some of the old handicrafts.

Classified Ads

FREZZER LOCKER, packaging and wrapping supplies on hand. George H. Sheldon, Birnam Rd., Northfield, Phone 446.

CLOSING OUT SALE on second hand furniture. Among the items to be sold, at cost; Lynn Oil burner, bureaus, stands, dining room table and chairs, hot water heater, library tables, victrola and records, etc. Sunset Farms Antique Shop, Main St., East Northfield.

FOR SALE — Victor, Columbia and Edison disc and cylinder records. Close out sale of used books. Sunset Farms Antique Shop, 192 Main St., East Northfield.

DRESSED POULTRY and Fresh Eggs. Deliveries Wednesday and Saturday. Amsden Poultry Farm, Tel. 708.

LET US DO YOUR: Furniture Repairing, Clock Cleaning and Repairing, Chairs reupholstered, Reasonable rates. Quick service. Articles called for and delivered. Sunset Farm Antique Shop, 192 Main Street, East Northfield, Mass.

WE SERVICE Refrigerators. We have a large stock of parts, including V-Belts available. For prompt service phone 445. George H. Sheldon, Northfield, Mass.

FOR SALE — Antiques, Cots, Pressure Cooker, School Books. Powell — 548.

FOR SALE — Single burner large Florence oil heater. Good condition. Bargain at \$10.00. A. S. McClain, Mountain Park Tel. 866.

FOR SALE — Single house, 4 rooms and bath. Inquire 9 Glenwood avenue. Tel. 454.

SPORTS NEWS

The Softball Season

The Northfield High School Soft Ball team started a successful season in April by defeating their Border League opponents, Powers Institute, Hinsdale High School, and Thayer High School of Winchester by the scores of 33 to 16, 13 to 10, and 15 to 5 respectively.

Then came the rains and 17 days of inactivity and Hinsdale won the next game 5 to 3. However, the local team redeemed itself the following week by defeating Thayer 20 to 5 and Greenfield High School 14 to 13. In the latter game, the Greenfield girls maintained for five innings a 2 to 1 lead won in the first inning. Then both teams scored several runs but in the last half of the last inning, four runs behind, Northfield rallied and won the game. By this time, Northfield and Powers were tied for the league championship and once more the weather postponed the decision. If Northfield could win the final game, the school would receive not only the soft ball cup for another year but also permanent possession of the Recorder Gazette Border League trophy. Consequently, on June 10, it was an excited team that met the Bernardston girls on a wet and slippery field. The score was tied twice but in the fifth inning North-

field scored the five runs which gave them the victory.

Hard hitting has characterized the offensive playing of the local team for they have scored 8 home runs (Eather Carter 3, June Randall 3, Iris Whitney 1, and Janet Mankowsky 1) while their opponents were scoring 2. Mary Ann Wosniak made a 3-base hit and the team 18 doubles while their opponents scored 4. They have kept down their opponents' scores by the alertness of June Randall on 1st base, Ruth Holton on 2nd, and Janet Mankowsky on 3rd. Julia Ladinski, Iris Whitney, Meridith Randall, and Mary Ann Wosniak have taken good care of the fielding.

While the team will lose four players by graduation, there will still be a strong nucleus around which to build a winning combination next year.

BATTING AVERAGES

	AB	R	H	BA
J. Randall	31	17	22	.734
D. Doolittle	30	13	17	.566
J. Mankowsky	28	10	18	.465
M. A. Wosniak	19	7	8	.423
E. Carter	31	12	13	.420
B. Bolton	18	6	7	.390
M. Randall	27	6	10	.370
I. Whitney	28	12	10	.358
V. Allen	18	4	6	.333
J. Ladinski	22	8	7	.318
R. Holton	29	11	9	.310
R. Mello	6	0	1	.167

U. S. Scientists Perform

Important Blood Research

Although credit for the first work on the sulfonamides was claimed by the Germans, the first work with penicillin was credited to the English, and the Swiss perfected D.D.T., American pharmaceutical scientists have not been idle. Some of the most important research work has been done concerning the study of blood and its derivatives by University of Iowa and other United States scientists.

More than 25 years ago the transfusion of blood from one person to another was abandoned because too frequently the patient receiving the blood died soon after the transfusion. Continued research on blood overcame this difficulty by discovering the four great classes of blood and the necessity of matching blood from the donor with that of the patient before transfusing.

Later came the discovery that the cells could be removed from the blood and the remaining portion, the plasma, given to anybody without the necessity of matching. Plasma given this way on the battlefields of World War II overcame the immediate shock following a wound and enabled thousands of soldiers to survive.

The other fraction of blood remaining after plasma has been taken away, namely the red blood cells, now has been put to good use in combating some kinds of disorders where the great need is for more blood cells or more hemoglobin.

STRAW HAT CIRCUIT

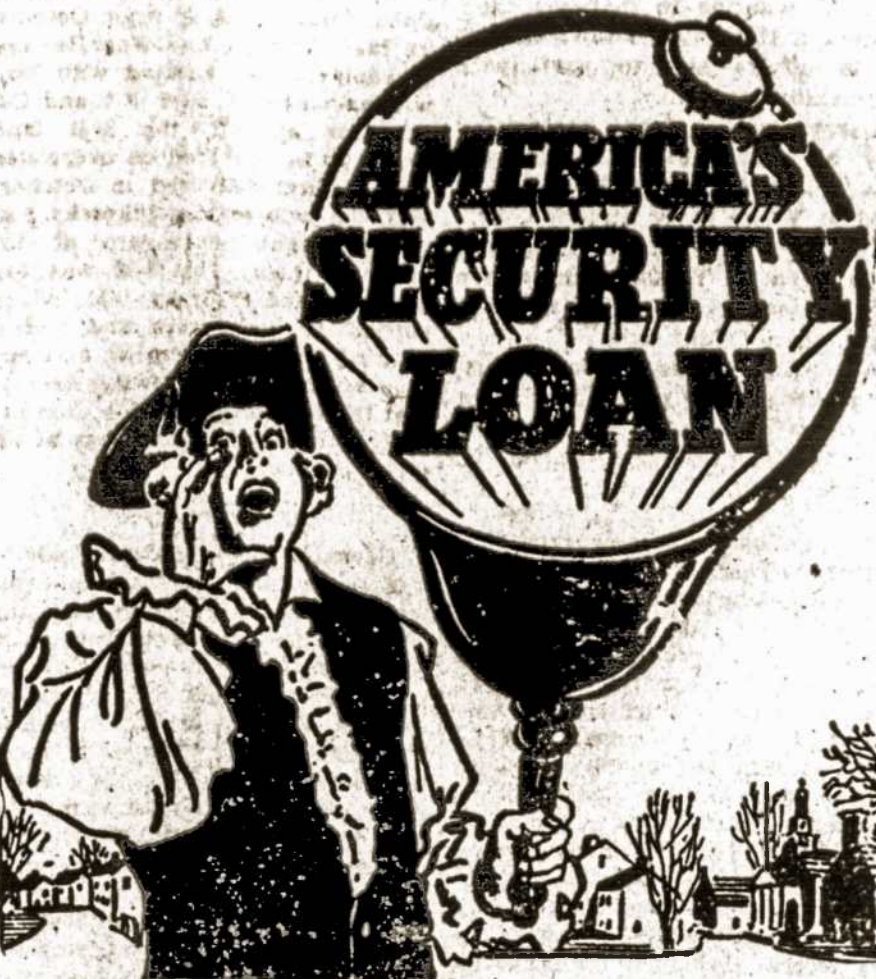
The Keene Summer Theatre, Keene, New Hampshire
Week of June 29, You Never Know.
July 6, The Great Big Doorstep.
July 13, School for Brides.
July 20, The Glass Menagerie.
July 27, Life With Father.
August 3, Apple of His Eye.
August 10, John Loves Mary.
August 17, Dark Victory.
August 24, Separate Rooms.
August 31, Susanne's Secret and The Devil and Daniel Webster.

Brattleboro Summer Theatre presents
A Season of Comedy
July 13 — August 28

MY SISTER EILEEN
by Chodorov & Fields

CHARLEY'S AUNT
by Brandon Thomas
PERSONAL APPEARANCE
by Lawrence Riley
YES, MY DARLING DAUGHTER
by Mark Reed, with
Lois Wilson and Eddie Nugent,
famous Stage and Screen Stars
PEG O' MY HEART
by J. Hartley Manners
JOHN LOVES MARY
by Norman Krasna
THE GLASS MENAGERIE
by Tennessee Williams
starring Julia Haydon of the
original Broadway cast, in the
New York Critics' prize play.

Buy A Season Ticket and Save
40%! \$8.40 gives you seven plays
at \$1.20 each. Box office prices
will be \$2.40 for the Stars and
\$1.80 for the other five plays.



BUY BONDS TODAY!

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Our policy is to consider your policies as the means of bringing you security and freedom from worry.

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ARTHUR P. FITT INSURANCE AGENCY
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Phone Northfield 457

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TENNEY FARMS, INC.

One of New England's Finest Dairies
CHARLES S. TENNEY PHONE 996

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NORTHFIELD

Telephone 718

24 HOUR SERVICE

SPECIAL RATES on OUT OF TOWN CALLS
Owned and Operated by EUGENE MILLER

NORTHFIELD CLEANERS

Kenneth H. Somes, Mgr.

Open Monday Thru Saturday

FUR STORAGE 8 A.M. - 5 P.M. MOTHS
CLEANING - COMPLETE DRY CLEANING
DYEING - PICK-UP SERVICE - REPAIRING
Parker Avenue Phone 316

MOTT and JESSIE GUHSE

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ANTIQUES FURNITURE—CHINA
GLASSWARE

SCHOOL STREET, NORTHFIELD

ALSO ACCOMMODATIONS FOR OVERNIGHT GUESTS

Mrs. Charlotte Rayman — Hairdresser

"The NORTHFIELD"

"HAIR AND SCALP TREATMENT"

Head massages, hair shaping and styling. Machine or machineless permanent waving. Also cold waving, marcelling, facial and manicuring.

For an appointment call 341.

FLORIDA LIQUID - SUNSHINE TREE RIPENED FRUIT

We are sure you will be glad that we can keep you supplied with juicy fruit - Valencia Oranges and Grapefruit - until near June 1. Both will keep well. Honey still available.

Add express if you wish prepaid
SPURGEON GAGE
Holden Ave., R 1, Orlando, Florida

ENJOY SOME SPRING GOLF

The NORTHFIELD HOTEL COURSE
IS IN GOOD CONDITION

THE NORTHFIELD HAMSTERY

NORTHFIELD TEL. 807

Breeders of Syrian Golden Hamsters

CHARLES M. SCANLAN H. KEITH JACOBUS

"New England's Largest Hamstery"

CLEAR
AS A
BELL

The clear, sure way
to find products or services that
you need is to look in

The Classified
TELEPHONE DIRECTORY
YELLOW
PAGES



THE CAR OF THE YEAR

The '49 FORD



1. Seats this wide!
Front seat 57", rear 60"

2. New "Flight Panel" dash with
new no-glare "black lighting".

3. It's a dream! The one and
only NEW car in its field!

4. New springs—"Hydra-Coil" in front,
"Pure-Flow" in back!

5. It's lower, yet roomier with a "Lounge
Car" interior, and a "Mid Ship" Bldg!

We've a treat in store for you! It's the Ford Forty-Niner, at our showrooms right now. It's completely new, through and through... with new "Magic Action" King-Size Brakes—35% easier to apply... "Picture Window" Visibility... 59% more rigid "Lifeguard" Body on new 5-member box section frame... 2 new engines, 100 H.P. V-8 or 95 H.P. SIX. More gas economy... "4th gear" smoothness and savings of new optional Overdrive... new 57% roomier "Deep Deck" Luggage Locker... new optional "Magic Air" Temperature Control... and an over-all new design, inside and out, that makes this revolutionary NEW Ford The Car of the Year. Come in today!



SEE YOUR FRIENDLY FORD DEALER!

THRU THE EYES OF THE PRESS

COLODNY'S

FASHIONS THAT EXCEL AT BUDGET PRICES

Coats — Suits — Dresses — Sportswear — Smart Seasonal Accessories.
Selective Line of VACATION CLOTHES ATTRACTIVELY PRICED

Numbered among Greenfield's leading specialty shops is Colodny's conveniently located at 134 Main Street, Greenfield, catering to Misses' and Women's ready-to-wear. At this smart specialty shop a well chosen selection of Distinctive Dresses, Suits, Sportswear and Coats is offered.

At Colodny's the policy is to seek in their selections that certain mark of exclusiveness and individuality of pattern and quality—they have won a reputation for this that extends for miles around—moderate prices, too.

One of the most important considerations in the selection of Misses', Juniors', and Matrons' apparel is that the personnel be well versed in the appropriate attire fitting with the personality of the individual. At this inviting specialty store an effort is made to assist in the selection of garments and accessories which really do become the individual.

At this time an especially fine line of distinctive SUMMER dresses, suits, coats and sportswear that reflect the most advanced offerings in the "NEW LOOK" will be found here.

In this Greenfield Business Review the writer is pleased to once again point out such a fine specialty store as Colodny's in Greenfield and extends an invitation to visit their fine showing of the FINEST in FASHION'S LATEST FASHIONS.

Suggestion is made as a closing thought to our many SUMMER RESIDENTS to visit Colodny's during your week-end shopping trip to Greenfield.

ROYL CLEANERS & DYERS

EST. 1933

MRS. FLORENCE H. DADMUM, Manager

LICENSED SANITONE CLEANERS — Nationally Advertised in The Saturday Evening Post and Good Housekeeping. Serving This Entire Trade Area with a Dependable Service — SPEEDY SHIRT SERVICE — ATTENTION HOUSEWIVES: Household Furnishings Expertly Cleaned. — Your Business Is Appreciated.

Numbered among Franklin County's leading dry cleaning firms with office and their own fully equipped plant located at 443 Federal Street, Greenfield, Tel. 6725, enjoy an enviable reputation for miles around is that they offer a SUPERIOR SERVICE and workmanship in QUALITY dry cleaning.

The Royl Cleaners and Dyers has every facility in their modernly equipped plant to turn out high quality work, no article is too fine or difficult for them to handle. The scope of the work offered here includes the prompt handling of FINE FROCKS, EVENING GOWNS as well as all SPORTSWEAR, and DRESS CLOTHES.

THERE IS A DIFFERENCE—in dry cleaning. This is why the Licensed Sanitone Service at the Royl Cleaners and Dyers is sought by the most particular people. Many people throughout these communities entrust all their dry cleaning requirements to the Royl Cleaners & Dyers for they appreciate the quality workmanship that is here enjoyed. Why not you, make it a point to bring in your clothes at this time. You will thus enjoy their QUALITY WORKMANSHIP at consistent prices as do so many of the satisfied patrons of this really fine firm or dry cleaner.

Entrust your every cleaning requirement to the Royl Cleaners & Dyers. For prompt pick-up and delivery service phone Greenfield 6725. Branch office at 157 Avenue A, Turners Falls, Tel. 2043.

McINTOSH & SON, INC.

SERVING THIS TRADE DISTRICT

Sanitary Heating Engineers — Plumbing — Heating — Tinning — Ventilating — "PHILGAS" Distributors — Air-Conditioning Contractors. NATIONALLY ACCEPTED MERCHANDISE as seen in the BETTER HOME MODERNIZING MAGAZINES, "Williams" Oil-O-Matic and "Quiet May" Oil Burners. "Consolidated 72" Dry Steam Boilers — "Crane" Forced Warm Air Equipment — "Standard" Steam Units — Gas and Electric Water Heaters — "Youngtown" Kitchen Units — "Kohler of Kohler" Fixtures, Etc.

Fifty-seven years at 55 Federal Street, Greenfield, as a plumbing and heating firm location and with a predecessor background of a century is the time-honored recognition of this firm. In carrying on the solid business foundation of this business today McIntosh & Son, Inc., are well qualified Plumbing and Heating contractors. This business since its early days has successfully continued on the basis of quality work at consistent prices. Today as in yesteryear, McIntosh & Son, Inc., number among their wide clientele many of the older as well as the new residents of Greenfield and the outlying Towns. When they go on the job you can be assured the work will be done in a competent manner. Assisting McIntosh & Son, Inc., are experienced men—men who take a personal pride in doing a fine job.

Changing times have brought about many acute labor conditions. McIntosh & Son, Inc., seek to render the best service at all times and during these adjustment times they appreciate your POST-WAR co-operation. Suggestion is made to PLAN YOUR WORK AHEAD—Quality work does take time and on all phases of plumbing, heating, furnace and sheet metal work remember this contractor serves BEST. The old adage, "HE WHO SERVES BEST—SERVES MOST." McIntosh & Son, Inc., is a household word in the Franklin County Area. For many years this firm has been a FIRST in manufacturers' and jobbers' lists for materials. Their policy is NATIONALLY ACCEPTED materials as seen in the BETTER HOME and MAINTENANCE magazines.

The writer says: "For your every plumbing, tinning, air conditioning and heating need write, phone or call personally McIntosh & Son, Inc. Estimates are gladly submitted and the work is carried out to the letter of the contract. Good serviceable used fixtures are on hand occasionally. Tel. 6370.

NEGUS & TAYLOR

LEE L. TAYLOR

Franklin County's OLDEST and most RELIABLE Dealer in All Kinds of Granite and Marble Memorials — Quality Monumental Work, Monuments and Markers... Erected Everywhere. Designs Submitted and Faithfully Executed. AUTHORIZED "ROCK OF AGES" Representatives. Represented in SOUTHERN NEW HAMPSHIRE by Thomas M. O'Connor, Tel. Winchester, N. H., 15.

In selecting a family memorial Negus & Taylor with office and display located at 10 Mill Street, Greenfield, Tel. 9552 can show you memorials built on the basis of quality.

When one builds a structure of any kind they usually consult a competent authority on all the details concerning materials to be used, arrangement, surroundings and location so that the finished products will be in harmony with its purpose and setting.

The same care and careful attention should be taken in the selection of a monument or memorial—and Negus & Taylor are in a position to be of real assistance in submitting designs and in the execution of them.

During these SUMMER months is an ideal time for those who have been considering the erection of a memorial, monument or headstone, for PROMPT DELIVERY, to consult or drop a card to Negus & Taylor, as they are at this time in a position to give thoughtful consideration and time to meet your desires. Winchester, N. H., subscribers contact our representative there—Thomas M. O'Connor, Tel. Winchester, N. H., 15.

HAROLD B. ALLEN, INC.

Established 20 Years

Dependable Transportation is ESSENTIAL TO POST-WAR PROGRESS

Specialists in Auto and Truck Maintenance Authorized International Truck Sales and Service — 1/2 to 40 ton — A size for Every Need; Genuine Replacement Parts — DeLuxe Oil Filters — Air Horns for Highway Safety.

Attention Truck Operators! Harold B. Allen offers the finest in all classes of truck repairs — smallest repair to a complete overhaul job. Cylinder re-boring a specialty; equipped with the Van Norman machine which is especially designed for this work.

Harold B. Allen located at 409 Federal St., Greenfield is well known throughout Franklin County. He offers the motorists a dependable mechanical service on all makes of cars and trucks. A well managed, well equipped garage and extensive Parts Department is a real asset to any community—especially today when automobiles are so important in the transportation life of the community. Harold B. Allen greatly aids in the Post-War Adjustment Cycle as many of our readers today are engaged in industry work that is vital to our reconstruction program. In getting to and from their jobs these people require periodic car servicing and it is to this end in a large measure that Harold B. Allen has devoted his work.

There is a great satisfaction in leaving your car at a garage where you absolutely know you will get reliable service. If you need a new part you know that at Harold B. Allen's garage you will get a PART of the HIGHEST quality, exactly the right size and that it will be correctly installed. This complete auto machine shop features accurate valve grinding, piston and ring jobs, perfect adjustments — to brief you know at Harold B. Allen's garage the work will be expertly done and that the little things will be competently and reliably looked after.

For wrecker service phone day calls 6316 when in trouble — night calls 5015.

LITTLE THINGS about the STARS... by Geo. Lilley

WHAT PRICE HEALTH

In all probability, no action will be taken on compulsory health insurance by this Congress. And the reasons for that are plain.

First of all, the polls show that the American people are strongly against schemes which would make the doctor subservient to the politician—and, incidentally, cost the workers and employers of the country another \$4,000,000,000-plus a year.

Secondly, the factual testimony in opposition to the plan has been extremely impressive. It has been shown that American health standards are far better than those prevailing in most other countries, even overlooking the effects of the war.

Third, it has also been shown that the arguments offered in behalf of compulsory health insurance are full of fallacies and misinterpretations. Good medical care—for those who want it—is far more abundant, far more easily obtainable, than these arguments ever admit.

Fourth, the growth of voluntary prepayment plans, which give workers and their families medical care and hospitalization at a low cost, has been nothing short of amazing. The largest of these plans has something like 30,000,000 members. Thus, for a great percentage of our people the problem of paying for care has been solved.

Last, and most important, the experience in other countries is that political domination of medicine is nearly as bad as complete socialization. In both cases, the quality of service nose-dives. Then the people really have a health problem.

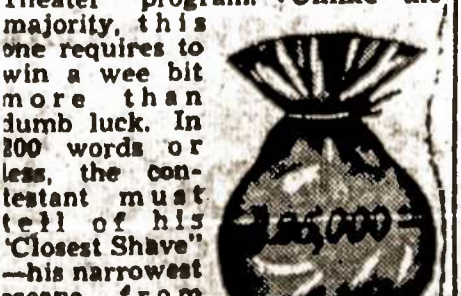
LITTLE THINGS about the STARS... by GEORGE LILLEY

NEW YORK, N. Y. — Life in a big way, began for Frankie Carle in his forties. This pianist-maestro has had his own band just four years. In that time he's sold more records, including albums, than any other bandleader.

He's turned into a top composer: "Oh, What It Seemed to Be," "Rumors Are Flying," "Lover's Lullaby," "Sunrise Serenade," his theme. He has a brand new radio program: "Carle Comes Calling" (Summer Electric Hour), replacing Phil Spitalny Sunday afternoon, CBS. And an interesting new vocalist: pretty Marjorie Hughes. Marjorie (married) is Carle's daughter. Personally Carle has changed little. He's still gaunt (5-8, 140 lbs.); loves the traveling mummy's national pastime, gin rummy; seldom misses a nearby prize fight.

MORE THAN LUCK

The big time radio contests still are in full swing. The latest: A \$25,000.00 six-week prize essay contest being conducted Friday nights, NBC, by the "Mystery Theater" program. Unlike the majority, this one requires to win a wee bit more than dumb luck. In 200 words or less, the contestant must tell of his "Closest Shave"—his narrowest escape from danger. The story itself is the only thing of course, not literary style. Grand prize: \$2500 vacation trip—cash. Five new sedans are runner-up awards, followed by a galaxy of television receivers and cash consolations. As they say, tune in for details.



Reward for close shave that counts. Of course, not literary style. Grand prize: \$2500 vacation trip—cash. Five new sedans are runner-up awards, followed by a galaxy of television receivers and cash consolations. As they say, tune in for details.

RIGHT TO HAPPINESS

Young David Gothard hitchhiked from Los Angeles to Chicago to seek a radio job. He got one, as an announcer, on his 21st birthday. Announcing jobs then paid \$15 per week. The youth quit to tour the country with a marionette show (he was six voices). The show folded; Gothard sold haberdashery. Two years later he again hitchhiked to Chicago. He again got a radio job, this time acting on a network. Now David Thomas Gothard is a network veteran of 15 years at 37. He plays "Dwight Kramer," leading man of NBC's afternoon "Right to Happiness," sometimes six to nine other air roles a week. He lives smartly in New York, has turned down movie offers. "Here people," says Gothard, "can live like humans. That is hard to do in Hollywood."



David Gothard Hollywood's hard

David Thomas Gothard is a network veteran of 15 years at 37. He plays "Dwight Kramer," leading man of NBC's afternoon "Right to Happiness," sometimes six to nine other air roles a week. He lives smartly in New York, has turned down movie offers. "Here people," says Gothard, "can live like humans. That is hard to do in Hollywood."

Very Little Things

Donald Wood, Shadyside, Ohio, youth, suffers rheumatic fever. Songman Jack Berch mentioned this on the radio (mornings, NBC). Candy toys, cards, letters have poured in since to console Donald over 35,000 in all—an indication radio listeners are pretty nice people... Claudia Morgan, Frank's niece, six weeks, is back as "Carolyn Kramer" on NBC's "Right to Happiness." The familiar voice filling in was that of Barbara Weeks, radio's "Nurse Anne Malone." To be back soon: Lucille Wall, "Portia Face Life," Lucille is rapidly recovering from two operations, aftermath of a domestic fall in her kitchen.

LEMAY FURNITURE CORP.

"A Little Out of the Way — The Less You Pay"

SERVING FRANKLIN COUNTY

QUALITY FURNITURE — Featuring NATIONALLY ADVERTISED LINES — "KROEHLER" Living Room Sets — "SPRING AIR" Mattresses and Box Springs — "MONOGRAM" Stoves and Ranges — "GOLD SEAL" and "ARMSTRONG" Floor Coverings, Etc. Prompt Deliveries to these Communities.

Keeping step with POST WAR trends and business progressiveness is the keynote of The LeMay Furniture Corp. Since its inception the Greenfield store of this organization under the capable guidance of Mr. LaRoche has had a healthy growth — the result being that today this store receives a well merited patronage from Greenfield and throughout Franklin County.

YOU CAN ALWAYS JUDGE A STORE BY THE QUALITY IT HANDLES.

At the LeMay Furniture Corp. located on DAVIS St., facing Ames in Greenfield, Tel. 5580, the people of Northfield and vicinity will find a QUALITY furniture establishment.

On entering the portals of this store the very atmosphere of quality speaks itself as the LeMay Furniture Corp. caters of the moderate furniture buyer as well as being in a position to serve those who wish to purchase at popular price.

Just at this season of the year a very

selective line of DE LUXE KROEHLER Suites are being offered. Priced at \$229.00 for 3 pieces. These sets are massive, but not too large for the average size room. The hardwood frames are carved and the backs are button tufted to fit you. This is a suite that will beautify your entire home and be the envy of all your friends. The CARVED KIDNEY DESIGNS in the KROEHLER are priced at \$15.00 for 3 pieces. New comfort features have been built into this lovely suite that makes it one of the most comfortable in this store. See the delicately carved wood frame and channel style arms. Choice of better covering fabrics also.

The SUMMER season is now in progress in Northfield and vicinity. Many of our people are getting their summer homes in readiness for this beautiful season of the year. A visit to the LeMay Furniture Corp. in Greenfield will assist you greatly in making selection of that piece or two which will

make the home a place of REAL COMFORT. A complete line of summer and lawn furniture is now on hand—lawn chairs and umbrellas, gliders, Etc. Come in this week-end and leisurely shop around.

The writer in concluding in this our annual Greenfield review is pleased to point out the LeMay Furniture Corp. to all his readers. SUMMER BRIDES TO BE will do well to visit the LeMay Furniture Corp. for complete home furniture and specialties. Around the corner for the Best Buy in Town.

A good thought to remember in purchasing at the LeMay Furniture Corp. is the fact that you are doing business with an over 35 year established firm. Their main store is located in Fitchburg, Mass., and branch stores are located in Winchendon, Mass., Greenfield, Mass., Brattleboro, Vt., and Keene, N. H. The buying power of the five stores enables LeMay's to afford you a real saving in furniture buying.

COMIN'S GARAGE

SERVING THIS TRADE DISTRICT

Authorized "KAISER" & "FRAZER" Sales and Service

Complete Maintenance Service on all makes of Cars and Trucks. Genuine Replacement Parts Used — All Work Guaranteed. NOTE: THE "KAISER" or "FRAZER" offers you the following advantages — Better Ride, Wider Seats, More Economy, More Leg Room, More Head Room and Easier Handling. Look at some of the "NEW" Cars — then compare. ATTENTION PROSPECTIVE NEW CAR PURCHASERS: In the purchase of a "KAISER" or a "FRAZER" there are NO BONUSES TO PAY — You pay only the FACTORY LIST PRICE — No TRADE-IN necessary — Liberal Allowance on your Present Car. IMMEDIATE DELIVERY ON NEW CARS.

Reputable automotive manufacturers are most exacting in letting the franchise in a given territory for their product—this is especially true in the competitive automotive field. It is indeed a tribute to Comin's Garage with sales and service located at 25 Main St., Greenfield, Tel. 9123. Mr. Comin in having this agency has at all times adhered to the sound business principles of good car value, plus a conscientious viewpoint towards giving "KAISER" and "FRAZER" owners a reliable servicing of these fine motor cars.

The public acceptance of the "KAISER" and "FRAZER" and the "DE LUXE MANHATTAN" model of the "FRAZER" has commanded a national market. Just at this writing there are over 200,000 of these motor cars on the road today.

Just at this time MAINTENANCE is an important item with all car dealers. Many car owners in Greenfield and vicinity are repair conscious.

At this time your writer wishes to point out that Comin's Garage in keeping with present day trends advocates having necessary mechanical work done. It is the part of good judgment to have necessary repairs done as car operation becomes costly if you neglect to have that valve or motor overhaul job done when needed.

Whether you purchase a new or used car it is the part of good judgment to deal with reputable firms. The used car market today is a sharp market — the law of supply and demand has created a post war condition which has brought about unscrupulous conditions. Remember, Comin's Garage, is a substantial firm in Greenfield. Their investment in Greenfield as a going business is your assurance to not an unreasonable long deal but a sensible transaction. Mr. Comin's code of business ethics is above all to make a friend for his agency and above all the priceless ASSET of Comin's Garage is GOOD WILL. Your writer is pleased to number and recommend Comin's Garage in this our annual Greenfield business review.

MACKIN SAND & CONCRETE PRODUCTS CO.

NEARLY A HALF CENTURY SERVING FRANKLIN COUNTY

Distributors of "HOMEGAS" for Rural Homes... Complete line of Appliances — Refrigeration — Stoves — Ranges, Etc. Franchise Representatives in Greenfield and Vicinity for the "YORK" Nationally Advertised Products — Specializing in "YORK" FORCED WARM AIR HEATING. Investigate today the MERITS of this Efficiency in Heating. Plan NOW during these SUMMER months for the WINTER months by having a "YORK" installation.

No review of Greenfield would be complete without due mention being directed to the progressive firm of Mackin Sand & Concrete Products Co. with office and display store located on the Corner of Bank Row and Main St., Tel. 4100. This firm is under the able direction of Messrs. Mackin who are FRANKLIN Countians well known to the people of our communities. This home owned and home operated firm since its inception has always been known as Reliable.

By giving good service and dealing in dependable merchandise the Mackin Sand & Concrete Products Co. in the varied scope of their business are now stressing on "HOMEGAS" distribution and a complete line of home appliances — for which "HOMEGAS" is used for COOKING — HEATING

— REFRIGERATION. Many residents throughout Northfield and the County are users of "HOMEGAS" and find this product affords them the same advantages as city gas. In fact, it is just like having a gas well in your back yard. Just at this time of the year NORTHFIELD welcomes many SUMMER home owners and campers. Suggestion is made by your writer to visit the Mackin Sand & Concrete Products Co. for your needs in gas service and home appliances. You are sure to find at their metropolitan store in Greenfield just the home appliance to meet your need.

Service and expert installation advantage is paramount with this firm. Their SATISFACTION IS YOUR SATISFACTION. On every purchase made at the Mackin Sand & Concrete Products Co. you are made to feel

that your business is desired and appreciated. Remember "HOMEGAS" has the endorsement of the National Board of Fire Underwriters.

In the building supply field the Mackin Sand & Concrete Products Co. are manufacturers and dealers in High-Test Crystal Sand; Power Tamped Steam Cured Concrete blocks and Bricks and Cinder Blocks. This firm provides complete foundation service; Shovels, Cranes and Bulldozers for hire. General trucking is also a phase of their diversified business activity... also dealers in Coal, Coke, Range and Fuel Oils.

Once again your writer is pleased to number and recommend the Mackin Sand & Concrete Products Co. to all his readers throughout this trade district.

F. & F. SPORT SHOP

SERVING THIS TRADE DISTRICT

CHARLES E. FABENS

Fishing Tackle — Sporting Goods — Team Outfitters. Plan Now Your Sporting Item Purchases for the SUMMER and VACATION-TIME Season. Enjoy Your VACATION Better with That Necessary Sports Item and Clothing. Telephone 7501.

Under the genial ownership management of Messrs. Field and Fabens The F. & F. Sport Shop, conveniently located at 39 1/2 Bank Row, Greenfield, has since its inception built up a fine reputation for offering quality sporting goods and equipment. On a recent visit to this shop your writer had occasion to observe the varied selection of sporting items which have an appeal to young and old to engage in their favorite sport. Just at this season of the year when most of us are SUMMER AND VACATION time conscious is a good time to drop in at the F. & F. Sport Shop and make selection of golf, fishing, baseball, volley ball and seashore and mountain items which make for a fuller summer time.

The policy of the F. & F. Sport Shop is to at all times carry FAMOUS

BRANDS of sporting merchandise. Those names which have become world famous in the markets of sporting goods items. This year in particular the Governors of the six New England States as well as the Chamber of Commerce bureaus and railroads have gone out strongly to sell New England as the ideal summer playground. It is such stores as the F. & F. Sport Shop which is a strong link in these advocated programs. Sports is the only way to keep fit. Engage in one of the several sports. Anglers in particular in arranging that fishing trip will find at the F. & F. Sport Shop such Angling necessities as Minnow Traps, Nets, Buckets, SHAKESPEARE Wonder-Eels, GLADDING and ASHWAY and WEBER Lines and a Fine Selection of Fly and Bait Rods.

This section of the state has always

been a great center for sports in general. Many young men from these parts have made the "big time." Messrs. Field and Fabens in addition to catering to the general public at the F. & F. Sport Shop also cater to the complete outfitting of teams. Special prices prevail in team outfitting and NOW is a good time to drop in at this unique center. Messrs. Field and Fabens will be glad to go over the matter in detail with club groups, directors and those persons who head organized athletic groups, such as schools, churches, fraternals, industrial groups, etc.

In this our Greenfield review your writer is pleased to once again point out and recommend the F. & F. Sport Shop to all his readers throughout Franklin County. Remember, quality sports merchandise plus a friendly service is the rule at this well planned store in Greenfield.

FRANKLIN COUNTY LUMBER CO.

"QUALITY LUMBER and MILLWORK FOR OVER A HALF CENTURY"

Serving Franklin County — Nationally Accepted Building Materials of Every Description — 4-Squire Lumber — "RU-BER-OLD" — "CURTIS" 1866 Woodwork — Paines — "Libby-Owens-Ford" Plate and Window Glass — "Gold Bond" Wallboard — Insulation — "Upson" Board — MASONITE CELL-UL-BLANKET, etc. Free Advisory Service on RENOVATIONS and FINANCING. Complete Stock of CORRUGATED ALUMINUM ROOFING. Complete Millwork Service.

The Franklin County Lumber Co. with office and yards located at 54 Hope St., Tel. 4324 has for over a half century been an important factor in the upbuilding of Franklin County. This firm is known throughout the county for their PRICE, QUALITY and EFFICIENT SERVICE.

One of the decided advantages in dealing with this firm is that a purchaser has the assurance that a product of leading manufacturers are carried by them. There judgment is a ripened one. Quality materials — materials that have withstood all tests are featured. The POST-WAR ADJUSTMENT PERIOD means improvement and it always calls for certain MAINTENANCE requirements. The

roofing of every home and farm building calls for a periodic checkover. In this respect "RU-BER-OLD" Products carried at this firm will answer your problem. These products are so constructed that if need be they are readily applied and with complete satisfaction by Mr. Home Owner himself — so it is today with most any product which is designed for most improvement and maintenance purposes.

SUMMER TIME IS IDEAL PAINTING TIME. Protect your town and farm properties and be in line with our government's request for CONSERVATION. "WATERPROOF" PAINTS featured. They are made under the most exacting specifications and meet all requirements for interior and exterior uses. Come in today and

talk over painting problems with this firm. In this, our Greenfield review the writer is pleased to once again assure his readers that QUALITY PRODUCTS plus helpful suggestion and instruction is extended to all by the Franklin Lumber Co. You will find Mr. E. Andrew Day, manager, willing to assist you in any plans for remodeling or general maintenance plans.

At the Franklin County Lumber Co. you will find a good supply of CORRUGATED ALUMINUM ROOFING to give your BARN and building complete weather protection. Drop in this weekend for complete details on this later day building product.

BERNARDSTON INN

MR. and MRS. A. J. PAPPAS, YOUR HOST and HOSTESS

FINE FOOD — Choice Liquors — Properly Cooled Beer and Ales — Rare FINE FOOD — Choice Live Lobster Dinners Daily — Sizzling Steaks and Chops. Unexcelled Special Accommodations. Visit the "Alexander" Room — "CALICO" Cocktail Lounge or "CANDLELIGHT" Dining Room. Dancing Nightly (excepting Sunday) to the "HAMMOND" ORGAN.

One of the best conducted Inns in Franklin County is the Bernardston Inn ideally located on South St., Bernardston. The Bernardston Inn has



complete hotel accommodations and is under the progressive ownership, management of Mr. and Mrs. A. J. Pappas. At all seasons of the year the management has a hearty welcome for all.

In keeping with an established policy of operation the Bernardston Inn is primarily known for its FINE FOODS. A well qualified chef, plus the many years of buying experience of Mr. Pappas assures you of the best the market affords in quality foods. From a "BITE to a BANQUET" is the scope of this fine Inn's service. Emphasis has been centered on SPECIAL PARTIES. With unexcelled facilities in planning your special party, Banquets, socials, testimonial dinners, staves, wedding breakfast etc. A. J. Pappas will be glad to assist you in all details. . . helpful menu suggestions are also available.

The CANDLELIGHT DINING ROOM offers you choice cuisine and accommodations for parties large and small. Good food is ever the rule at the Bernardston Inn. Specializing in Steaks, Chops and Sea Foods. At this season of the year, Northfield and vicinity welcomes many SUMMER folks. . . for a good time . . . any time . . . visit the Bernardston Inn.

CLAPP & CLAPP

RALPH CLARY CLAPP — H. ADELE CLAPP, Mgr. CREATORS OF FINE PHOTOGRAPHERS

Specializing in Weddings and Child Portraiture. Reproductions of Old Photographs Made. Member of Photographers Association of America.

Quality is the basis of the better things of life—music, art or the processing of fine photographs. Clapp and Clapp with studio centrally located at 158 Main St., Greenfield, has had a background of many years' experience in the photography field during which time they have built up a fine reputation for producing quality work at moderate prices.

The scope of Clapp & Clapp work in the portrait and photography lines includes practically all branches of this TIME-HONORED profession, however a specialty is made of portraits of children and weddings. Just at this time it is the part of good judgment to plan an appointment with this studio for your gift portrait.

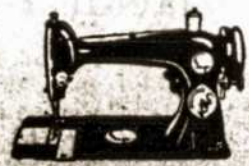
On a recent visit to Greenfield your writer had occasion to visit Clapp & Clapp Studio to observe the QUALITY of his work.

In this Greenfield business and professional review your writer is pleased to point out and recommend Clapp & Clapp Studio on the high MERIT of their portraiture and character of study of children and weddings. People throughout Franklin County and Southern New Hampshire who really have an appreciation of the FINER things in life will find a visit to this studio most appealing.

SEWING MACHINE CENTER

D. S. CROPLEY, Prop.

Dealer for the "LIFETIME" Guaranteed "SEW GEM" . . . Also "DOMESTIC" and "NEW HOME" Electrical Sewing Machines. Sewing Aids. SERVING THIS TRADE DISTRICT. Specialists in All Phases of Sewing Machine Maintenance. Genuine Replacement Parts Used — All Work Guaranteed.



There is no SUBSTITUTE for 12 years' experience in any given line such is the offering of The Sewing Machine Center, centrally located at the corner of Bank Row and Upper Main St., Greenfield, Tel. 3687. In keeping step with POST-WAR progressiveness, D. S. Cropley has within the past several months taken on a number of new merchandise lines to serve better. For past several years the Sewing Machine Center has been established in Greenfield and at all times the policy of this firm is to make service a paramount issue. The radius of the Sewing Machine Center extends throughout the Franklin County area and no matter what your sewing machine problem might be D. S. Cropley is ready to serve you efficiently.

Service businesses within the past several years have come into greater prominence. Post-War times have created an unprecedented amount of work therefore it behooves Mrs. Housewife to keep her present machine in proper condition to assure its longer life. This calls for an occasional check over . . . replacement of parts, oiling and those necessary detail matters of service that spell for better efficiency of operation. In this our Greenfield Review your writer is pleased to recommend the Sewing Machine Center as their business has succeeded on complete CUSTOMER SATISFACTION.

STEFFINS AUTO BODY

SERVING THIS SECTION OF THE STATE

Auto Renewal Specialists — Expert Body and Fender Work on Cars and Trucks — Painting and Refinishing — Welding. Estimates Gladly Given on Contemplated Work — No Obligation Incurred.



It is a noteworthy fact that Greenfield is the center and trading hub for all Franklin County. Many of our residents have occasion to visit Greenfield regularly, that is, for shopping, professional services, amusement, and for specialized services which are not always available in the smaller towns. Numbered among Greenfield's leading firms serving the autoist, garage and service station operators throughout this trade district is Steffins Auto Body. Mr. Steffins and his Assistants at this renewal shop are thoroughly experienced artisans in the field of specialized automotive service. These men take a personal pride in each job they do and at all times they strive to give complete customer SATISFACTION.

Comin's Garage at 25 Main St., Greenfield, Tel. 3778, has modern equipment for carrying on this work EFFICIENTLY. In a painstaking manner Steffins Auto Body proceeds in doing all phases of auto rebuilding and in keeping with the present trend of automotive servicing Steffins Auto Body advocates — CONSERVING YOUR CAR AT A CONSERVATIVE COST. Keep it in repair—don't neglect having necessary work done as in most cases a car today represents a substantial investment: wrecked cars can be rebuilt like new by this well-managed establishment. The scope of their work in a word, includes everything in the phase of automotive specialty work in the renewal line. In closing the writer is pleased to number and recommend Steffins Auto Body to all his readers.

YETTER, THE FLORIST

A GREENFIELD INSTITUTION

40 YEARS IN BUSINESS — QUALITY THE BEST

Flowers for all Occasions. Potted and Novelty Plants. Wedding Bouquets and Corsages artistically arranged — Funeral Designs. Dish Gardens — Selective Assortment of Floral Pottery.

Yetter, the Florist, located in the Heart of Greenfield, at 226 Main St., Tel. 4305 or 4306 serves Greenfield and surrounding communities with flower offerings of superior beauty—the stock displayed compares favorably with that of any dealer in point of artistic character.

Yetter, the Florist, is prepared to furnish and advise you as to the most appropriate arrangements suitable for whatever the occasion might be. They are in a position to give prompt and satisfactory service at all seasons of the Year in the sending of flowers to those you wish to remember in distant cities. (Funerals, Anniversaries, Birthdays, Commemorations, Graduation,

Birthday, etc.) "Say it with YETTER'S Flowers."

Pay this unique shop a visit when shopping in Greenfield. Your order will be promptly taken care of, and we are sure you will be thoroughly satisfied with the service rendered.

Remember, flowers and potted plants have a place in the home at all times.

In this our Annual Greenfield Business review your writer is pleased to once again number and recommend Yetter, the Florist. Yetter's Nurseries in Bernardston welcome visitors at all times. For the purchase of Evergreens, Perennials and Hardy plants make Yetter's Nurseries your headquarters.

IN THE SPOTLIGHT

By DAVID O. ALBES



BETTE DAVIS

A sidewalk poll recently revealed that the most mispronounced name in Hollywood belongs to Bette Davis. Six out of every ten persons persist in pronouncing it "Bet" instead of "Betty."

Laurence Olivier is another who takes a beating from the fans: correct pronunciation is "Olivee-ay." Charles Boyer is "Boyay" and Signe Hasso pronounces it "Seenya." Oh for the days of Mary Pickford and Charles Ray . . . one couldn't go too far wrong with those names.

That celebrated cinema villain, Edward G. Robinson, will be shown taking a bubble bath in "Key Largo!"

For some sharp insight on how better-heeled New Yorkers live, see Alan Dunn's "East of Fifth" (Simon & Schuster), the story of an apartment house. With integrated story and cartoon sketches the author-artist lays bare the innards of an impressive apartment house, with hilarious results.

Something new will be added to dramatic radio annals when the program "Criminal Casebook" takes to the ABC network late in April.

Where every other "criminal" program starts with the contemplation of evil, climaxes with the crime and ends with the apprehension of the criminals, this program has a different and intelligent contribution to make. The show will start with the commission of a crime, and then flash back — as far back as the criminal's childhood, if necessary — to show what circumstances and surroundings caused him to become an enemy of society. The program does not aim to supply spurious thrills under the guise of law-enforcement, but rather hopes to prevent crime by spotlighting the psychological factors which lead to it. "Criminal Casebook" will be under the direction of the Society for the Prevention of Crime, whose executive director, Edwin J. Lukas, will vouch for the authenticity of each detail.

RECORD NOTES: The Four Chicks and Chuck have a liting pairing on M-G-M in "Who Killed Her" and "One Raindrop Doesn't Make A Shower" . . . From the forthcoming Broadway musical of the same name, Buddy Clark and Pearl Bailey sing the songs from "Inside U.S.A." on the Columbia label. A fine job.

THE TIRED DRIVER

Club investigators have found, according to Charles W. Lawson, executive secretary, that automobile accidents in the morning "rush" hours total only one-third the number recorded in the evening "rush" hours. Over a period of five years, this ratio of highway crashes held good in the reports examined.

"There is a lesson for motorists in these figures," he said. "The motorist, fresh and alert in the morning, drives with ease and confidence. After a hard day's work his physical, mental and nerve efficiency is not up to par, and his driving lacks the assurance of the morning run to office, store or factory. Reactions are slower and he becomes involved in accidents that he would have avoided without conscious thought in the morning."

Club officials commend the action of motor car manufacturers who are making extensive researches into the causes of driver fatigue as it relates to automotive equipment. Unquestionably, they say, good results will follow correction of conditions found to contribute to "that tired feeling," but the individual must always take into consideration his own state of mind and body before starting to drive.

Common prudence dictates that the driver who is tired before he takes his place behind the steering wheel should give himself—or herself—a greater margin of time to reach home or other destination. The motorist who can "make" his place of employment in 10 minutes flat in the morning should allow 15 minutes or more for the return trip in the evening.

Queen-Size Eyes

Gail Russell, starred in Paramount's "The Night Has a Thousand Eyes," has had her beautiful blue orbs properly described as "queen-size."

Ex-Reporter

Melvyn Douglas, who stars with Phyllis Calvert in Paramount's "My Own True Love," took up acting after he was fired as a police reporter in Chicago.

Champion Diver

Alan Ladd, starred in Paramount's "Saigon," was west coast diving champ during his high school days.

Although the sea snakes of the South Pacific are poisonous, yet they are chopped up, made into sausages, and eaten in Tahiti and in Hainan, China.

- IT'S COOL!
- IT'S COMFORTABLE!
- IT'S BEAUTIFUL!



"Cold Ray" Rayette Permanent Wave

Get radiantly lovely, springy, natural curls, in cool, cool comfort with a COLD RAY RAYETTE Permanent Wave . . . It's the new magic solution that waves quickly, without heat, pads or head weights. A "RAYETTE" "cold" wave lasts longer, and leaves your hair soft, supple and lustrous. RILLING GOLD SEAL MACHINELESS PERMANENTS Scalp Treatment — Hair Styling

MAE DEAN'S Beauty Salon 277 Main St. Greenfield (Sheldon Bldg.) Tel. 7109

St. Louis Maestro



Edwin McArthur directs the orchestra and 16-voice chorus in CBS' new Saturday summer series of broadcasts by the St. Louis Municipal Opera.

GUEST



Soprano Vivian della Chiesa is the headliner Wednesday, June 16, on CBS' "Your Song and Mine," popular musical produced by Frank Hummert.

VOCAL VISITOR



Pretty Kitty Kallen, popular radio and band singer.

MILLERS FALLS COMPANY

Manufacturers of QUALITY HAND and ELECTRIC TOOLS — MILLERS FALLS TOOLS SINCE 1868. — MADE IN GREENFIELD and MILLERS FALLS — SOLD INTERNATIONALLY.

MILLERS FALLS COMPANY

Just three years after the close of the CIVIL WAR the Millers Falls Company was established and since its inception 80 years ago this organization has played a leading role in the industrial development of the NATION . . . SERVING as they do an INTERNATIONAL market and bringing much recognition to Greenfield from all corners of the GLOBE.

WHAT'S MADE IN GREENFIELD—MAKES GREENFIELD is truly an expression well spoken when speaking of the Millers Falls Company with main office and plants located in Greenfield and Millers Falls. This organization is under the direction of progressive industrialists—men who are always working in the

interest of a GREATER MILLERS FALLS COMPANY . . .

endeavoring in their whole-hearted efforts to make Franklin County a better place to live, work and play in. By virtue of holding high rank as manufacturers of QUALITY Hand and Electric Tools . . . the Millers Falls Company has since its inception 80 years ago been a large contributing factor towards the prosperity and well-being of this entire trade district. Providing ideal employment for approximately 1200 Greenfield people and ever continuing to seek their betterment in a program of expansion this company, today as in the past, serves as a very vital factor in furthering the material backbone of Greenfield and its surrounding towns.

In this our annual Greenfield review the writer is pleased once again to number Millers Company, and to compliment its President, Mr. Philip Rogers, who is always willing to cooperate in any movement that seeks the betterment of not only their employees but for this part of the state at large and is unselfishly taking part in this our review.

The personnel of the Millers Falls Company is composed of Philip Rogers, President; John W. Sneyd, Vice-President and Earl D. Holby, Secretary and Treasurer. The Millers Falls Company New York City office is located at 28 Warren St., and the Western office at 100 S. Jefferson St., Chicago, Ill.

WAR SURPLUS STORE

HENRY S. OTTO, Proprietor

SERVING THIS ENTIRE TRADE DISTRICT

A Store Devoted Exclusively to the carrying of the LARGEST and MOST SELECTIVE LINE of War Surplus Goods in Franklin County.

The most important discussion of the day is the subject of PRICES and HIGH COST OF LIVING. Since the termination of the war and the long, drawn-out O.P.A. activity nearly everyone has been more or less concerned with the value of \$1.00. The economists and living cost statisticians of the present day say we have a .39 dollar. Naturally with these few thoughts in mind and the gradually tightening up of the spending activity your writer takes this opportunity to point out the War Surplus Store located at 27 School St., Greenfield. This store is located out of the high rent district and on a visit here one will note that

the selection of War Surplus merchandise is most extensive . . . yet, prices are attractive . . . so much so that many people in Greenfield and from the outlying towns buy here for their varied needs in clothing, tools, hardware, camping outfits, shoes, rubbers, tents, rubber boats, specialty merchandise, etc. Just at this season of the year with the schools about to close a great number of our folk are Mountain and Seashore-conscious. At the War Surplus Store you can secure such necessities which make for a fuller vacation such as tents, camping outfits, tarpaulins, truck covers, collapsible boats, etc. Henry S. Otto will be glad to

show you these items and at MONEY-SAVING PRICES. Space does not permit the writer to enumerate the large stock carried in a store of this character. In buying here you can feel assured that you are not paying for overhead, such as fancy fixtures, high rent and costly sales force. The policy of the War Surplus Store in Greenfield is just in a word . . . GOOD VALUE—Money-Saving Prices. In closing the writer is pleased to once again point out and recommend the War Surplus Store in Greenfield to all his readers. Remember, THE MATERIALS OF WAR ARE THE BEST BUYS OF PEACE."

The Life Experiences of One Hundred Men

At age 25	At age 35	At age 45	At age 55	At age 65	At age 75
One hundred men at the threshold of life—healthy, vigorous, of good mental and physical capacity.	5 have died, 10 are wealthy, 10 are in good circumstances, 40 have moderate means, 35 have saved nothing.	16 have died, 3 are wealthy, 65 are self-supporting, but without any resources, 16 are no longer self-supporting.	20 have died, 1 very wealthy, 3 are in good circumstances, 46 are self-supporting, but without means, 30 are dependent upon children, relatives or charity for support.	36 have died, 1 very wealthy, 3 are wealthy, 6 self-supporting by labor, 54 are dependent upon children, relatives or charity for support.	63 are dead, of whom 60 left no estate, 3 are wealthy, 34 are dependent upon children, relatives or charity, 95 per cent will not have sufficient means to defray funeral expenses.

. . . but the picture's brighter today!

When the above figures were printed some years ago, there wasn't much the average man could do to change this gloomy picture.

He tried his level best to set money aside. And sometimes he succeeded. But more often he failed. He put it off. He made excuses. He made New Year's resolutions to save—and quietly broke them.

You can see above how he ended up.

But, today, there is a system of saving that's human-

nature-proof! That system is buying U. S. Savings Bonds—automatically. It has worked for millions. It can work for you.

Some get them through Payroll Savings—the Bond "installment-buying" plan. Others, through the Bond-A-Month Plan at their bank.

Either way, you get \$4 back at maturity for every \$3 invested. You own the world's safest investment. And you enjoy security for which many a man above would have given his right arm.

How about signing up today?

Automatic saving is sure saving—U. S. Savings Bonds

Begin To Save NOW Through a

Payroll Savings Plan

Or Regularly At Your Bank Or Post Office

SAVE EACH WEEK	IN 1 YEAR	IN 5 YEARS	IN 10 YEARS
\$0.75	\$39.00	\$200.74	\$431.40
1.25	65.00	354.11	719.11
2.50	130.00	688.07	1,406.24
3.75	195.00	1,004.20	2,103.45
7.50	390.00	2,008.02	4,206.90
12.50	650.00	3,348.35	7,212.20

This is an official U. S. Treasury advertisement—prepared under auspices of Treasury Department and Advertising Council.

STANDARD APPLIANCE CO.DAVID HUGH SEDGWICK, PROPRIETOR
SERVING THIS TRADE DISTRICT
ELECTRONICS

Home Laundries — Radios — Refrigeration. Service — Appliances and Parts. Complete Line of "MONITOR" Home Appliances. "EASY" Washers and Ironers — "R. C. A." Radios — "UNIVERSAL" and "PREMIER DE LUXE" Vacuum Cleaners. Complete Maintenance Service on All Appliances. Genuine Parts Used — All Work Guaranteed.

Under the experienced direction of David Hugh Sedgwick the Standard Appliance Co. with office and showroom located at 25-27 Bank Row, Greenfield, Tel. 9406, is a store devoted EXCLUSIVELY TO ELECTRONICS featuring NATIONALLY ACCEPTED MERCHANDISE as seen in the better magazines.

Electric appliances have a place in the home today serving a purpose of utility and are no longer considered a luxury. No matter what the appliance is you are sure to find it a useful one for the purpose it has been designed. In the way of a June bride gift making any electrical appliance ideal and here will be found any appliance or specialty in a wide range of models and prices. To make the home a place of real comfort and enjoyment electrical appliances are a very necessary part. The advances

made in this branch of science have been so marked and have followed each other so swiftly that it takes much study and research to keep up with the latest phases of the POST-WAR electrical appliance and specialty business.

The products represented by the Standard Appliance Co. are manufactured by pioneers in things electrical. With unlimited resources their every effort is bent at all times to placing before the people products of superior quality—that they have succeeded is attested to by their universal appeal.

Reliable dealer outlets play an important part in the purchase of electrical appliances and specialties. The Standard Appliance Co.—David Hugh Sedgwick—has left nothing undone—he has provided a center which compares favorably with that found in any metropolitan center—in all de-

lings here that close relationship between buyer and seller, with its mutual satisfaction is enjoyed.

Today there are over 200 makes of washers on the market. In order to be assured of best of service it is imperative that you entrust your washing machine to a well qualified expert. David Hugh Sedgwick knows washers from A to Z. His service is most COMPLETE . . . the same can be said when it comes to other home appliances. Parts for all makes are AVAILABLE.

The writer is pleased in this Greenfield business review to once again point out and recommend the Standard Appliance Co. to the people throughout this trade district. Northfield Summer Folk in trading at this reliable store are assured of the same high type of service which you would receive in your own Home Town.

Hits Top Fast

John Lund, currently starred in Paramount's comedy, "The Tatlock Millions," has been given star billing in each of the six pictures in which he has appeared since starting his screen career two years ago.

Lots of Time

One of the most intricate timepieces ever devised for films plays an important part in the Paramount suspense drama, "The Big Clock," starring Ray Milland and Charles Laughton. It has 25 faces showing the time in all parts of the world.

Keeps in Shape

Alan Ladd, starred in Paramount's "Whispering Smith," hasn't forgotten the skills he learned when he was a studio laborer. He keeps fit by doing all of the construction work at his Hidden Valley ranch.

THE MANSION HOUSE

GREENFIELD'S OLDEST LANDMARK HOTEL

Famous over a Century for Good Food
Dutch Grill Room . . . Main Dining Room . . .
Century Room

Since its opening more than a Century ago, The Mansion House has served the area and has earned the recognition of being one of NEW ENGLAND'S FINEST HOTELS through upholding a traditionally high standard of service which may well be pointed to with reasonable pride.

The MANSION HOUSE, ideally located, is known the length and breadth of the land as a hotel affording the utmost in hospitality, comfort, cuisine, appointments and the earnest desire to be of service to their every guest, permanent and transient, who continue to enjoy the pleasant-

ness which a visit to Greenfield accomplishes.

Famous for its solicitude the MANSION HOUSE has no peer wherever FINE FOOD and Beverages are dispensed. The hominess of the environment, efficiency of the personnel, coupled with the wonderful kitchen, combine to make every guest and dining patron's visit one that will long be cherished.

The unique and distinctive CENTURY ROOM and cocktail lounge is a favorite meeting place—choice liquors and fancy mixed drinks are to

be had in an atmosphere of congeniality.

All of these attractive features at the hotel are available at exceptionally modest rates. Club, Civic, Service and Private Organization of course, since its inception have made the MANSION HOUSE their headquarters. Also Broadcasting Home for W.H.A.I.

In this our annual Greenfield review the writer is pleased to compliment J. W. F. Waleker, popular manager of the MANSION HOUSE for the highly efficient manner in which the hotel is operated with one aim paramount in his mind which is to all times render to the traveler, the permanent resident, summer visitor and the general public, real OLD TIME HOSPITALITY plus MODERN DAY EFFICIENCY.

HARTWIN MOTOR SALES, INC.

Authorized "STUDEBAKER" Cars and Trucks — Sales and Service. "MACK" Trucks. — CERTIFIED USED CARS — HIGH DOLLAR FOR GOOD USED CARS — Auto Body, Paint and Fender Repairing.

The subject of automobiles today is one of NATIONAL discussion. In the large and small communities we find a real acute position as regards the car market and the law of supply and demand. In the Used car and truck field The Hartwin Motor Sales, Inc., located at 8 Pierce St., Corner Federal and DISPLAY AREA at 397 Federal St., Cor. Stanley, Greenfield, Tel. 3696 offers from time to time attractive buys in used cars and trucks at SENSIBLE PRICES.

The Hartwin Motor Sales, Inc.,

know used cars and trucks for what they ARE . . . not for what they seem to BE. At all times they endeavor in every transaction to strike the happy medium between seller and buyer. A fair profit and not an exorbitant one is the theory upon which the management operates the used car and truck phase of their growing business.

The Hartwin Motor Sales, Inc., is the center for many of our people. Many have occasion to visit Greenfield regularly. Those working at the various industrial establishments will find

The Hartwin Motor Sales, Inc., most conveniently located for auto servicing and suggestion is made by your writer to drop in occasionally . . . have a chat with the management on a used car or truck and you will find Ben is one of the leading personalities in Hampshire County Farmers, truckers and dairymen, remember used trucks are available from time to time. Remember, Ben is your Neighbor and when it comes to the purchase of a new or used car or truck it is always good policy to trade with local and trade district business men.

ROMAN R. SKIBISKI, INC.

ALLIS-CHALMERS & NEW IDEA FARM EQUIPMENT — MASSEY-HARRIS EQUIPMENT — BOLENS GARDEN TRACTORS — HAVERLY Milk Coolers — NEW HOLLAND Pick-Up Hay Balers — Parts of All Types and Kinds of Farm Equipment — NEY BARN EQUIPMENT — Largest Farm Equipment Dealer in Franklin County — ADMIRAL & CROSLY ELECTRIC APPLIANCES — Refrigerators — Washing Machines — Radios — Home Freezers — SALES — SERVICE — PARTS.

It is a noteworthy fact that Franklin County is one of the leading agricultural Counties in our progressive State. On this great productive farm land the farmer produces for the nation as the marketing of Franklin County produce is wide-spread. Just at this time with the ever changing times and the POST-WAR adjustment cycle the position of the farm is foremost in our minds as the food position today is still acute.

Roman R. Skibiski, Inc., with Sales and Service headquarters in Sunderland, Phone South Deerfield 210, is a strong link in the chain of FARM MACHINERY Distribution for Food Production. His long association with farming, that is, practical farming and years of dealing in farm equipment is a seasoned one. In being a leading Connecticut Valley dealer in Farm Machinery, Roman Skibiski is in a position to present FACTS and FIGURES to all farm equipment buyers. His buying contact with the nation's leading farm equipment manufacturing firms enables him to have the necessary contact to in turn enable him to serve the farmer to MUTUAL AD-

VANTAGE. Just at this time the position of NEW EQUIPMENT is gradually hitting a more optimistic era. Unsettled labor problems and price controls are endeavoring to strike a happy medium. The task has not been easy for Mr. Manufacturing or Mr. Distributor and sales representative.

In the farm equipment field it is one item to sell the merchandise and another to service it after the sale. Your writer on behalf of Roman R. Skibiski, Inc., points with pardonable pride to this phase of their business. On a recent visit to their establishment in Sunderland the writer took special note of the repair phase of this business. Experienced farm mechanics with modern-day equipment are on location to render a service second to none. Complete Parts are also NOW AVAILABLE.

The Skibiski Farm Supply, Inc., located in South Deerfield is also under the same management and carries an extensive stock of farm supplies, "BIRD" Roofing, Insecticides, "F. H. Woodruff" Seeds, "Snow Fluff" Spray lime, "Ajax" Tobacco Twine, etc. Phone is S. Deerfield 26.

Whistler's Father

If Whistler's Mother is appropriate art for Mother's Day, then Whistler's Father is a logical choice for Father's Day, reasons Colonel Stoopnagle, comedy star of CBS' "Vaughn Monroe Show," as he sits for this modern masterpiece.

NEW MEMBERS OF 'CLUB 15'

The Pied Pipers, one of America's top vocal groups, have joined Bob Crosby's star-studded "Club 15," tuncful CBS week-day musical. The Pipers (l. to r., Chuck Lowry, June Hutton, Clark Yocum and Hal Hopper) are heard with Margaret Whiting on Tuesdays and Thursdays, alternating with the Andrews Sisters, who are spotlighted Mondays, Wednesdays and Fridays.



CALL TO BREAKFAST — Genial Toastmaster Don McNeill gathers his "Breakfast Club" gang around him for an informal portrait on the occasion of the Fifteenth Anniversary of his ABC morning program, to be celebrated on June 22.

**THE FASHION SHOP
(CREDIT SYSTEM)**

Serving Franklin County — Southern Vermont and Southern New Hampshire for Over a QUARTER of a CENTURY. YOUR ACCOUNT INVITED. Outfitters for Men, Women and Children. Dignified Credit Extended to Residents of These Communities — Fine Selections of Merchandise, Priced Within Your Clothing Budget, Now Being Offered — Attractively Priced. ATTENTION READERS: Our Jewelry Department Has Many Appropriate GIFTS for Every Occasion . . . Watches, Compacts, Rings, Bracelets, Etc. Your Patronage is Appreciated.

People of every class have found that clothes from The Fashion Shop conveniently located at 26 Chapman Street, (opposite Victoria Theatre) Greenfield, are satisfactory in every particular, and made of good materials.

At The Fashion Shop the needs and demands of their steadily growing list of customers are always met—which accounts for their success.

In ladies' ready-to-wear you will find here, coats, suits, dresses and other apparel which reflect the very latest of the approved fashions. Yet they are offered here at prices which you can afford to pay.

The same is true of their men's department, where they make a specialty

of catering to those of moderate means who wish to dress in the modern and distinctive manner that present day business and social activity demands.

The Fashion Shop realizes that in many instances family budgets prohibit cash purchases and for that reason are glad to offer credit arrangements. For the Girl or Boy at any season of the year you can buy Advantageously.

This makes it possible to wear good clothes at moderate prices and pay for them on easy terms. Make The Fashion Shop your family clothiers . . . their coverage of this trade district comprises about a 50-mile radius of Greenfield.

GEORGE H. REED & CO., INC.

ESTABLISHED 35 YEARS

BUILDING CONSTRUCTORS — Residential — Commercial — Industrial and Institutional Buildings. Repair and Alterations. Excavating — Foundations and General Masonry. Power Shovel, Crane or Air Compression Equipment for Hire. Our EXPERIENCE and EQUIPMENT are your INSURANCE. Estimates Gladly Submitted on All Phases of Construction.

In the building construction contracting field there exists in this section of the CONNECTICUT VALLEY that offers a more complete service than George H. Reed & Co., Inc., with office located at 24 Franklin St., Greenfield, Tel. 4990.

The personnel of George H. Reed & Co., Inc., is composed of men trained theoretically and practically in the various problems which must be met in work of this nature. Their work carried on with modern equipment eliminates loss of time which is one of the most important factors in the carrying out of a job. Back of all their work is the stamp of satisfaction and standard of quality. This organization is such that there is no limit to the

amount of work they can handle. A flexible organization and a large one they are prepared to take hold of the smallest project or the largest.

The George H. Reed & Co., Inc., are in line with the Post-War development of the state and nation and as in the past their work has always been of highest order. The writer takes this opportunity to address himself to industrialists, building committees, institution heads, town officials and individuals to seek this organization at all times for work in their line. The officers of the George H. Reed & Co., Inc., are George H. Reed, Pres. and Treas.; Leslie H. Reed, Asst. Treas., and Margaret A. MacGowan, clerk.

V. SALUSTRISCIENTIFIC SHOE REBUILDERS
QUALITY LEATHER and WORKMANSHIPSpecial Attention Given
To Ladies' Fine ShoesThis Firm Has Many Satisfied Patrons Year 'Round
Summer Residents in Northfield and Vicinity

Our NORTHFIELD REPRESENTATIVE is

The Bookstore

100 MAIN ST.

GREENFIELD

TEL. 4842

**The WAFFLE SHOP, Inc. —
RESTAURANT**"NEVER A DULL MENU"
FINE QUALITY HOME-COOKED FOODSFull Course Dinners — Fountain Service — Popular Breakfast Specials.
OPEN SUNDAYS 7 A.M. to 12

The Waffle Shop, Inc., RESTAURANT centrally located at 130 Main St. (Cor. of Wells St.) is one of Greenfield's finest eating places . . . catering to the discriminating. This Better-Class Restaurant has been established 11 years and is under the capable management of Mrs. Johanna Stearns and George Zanos, who by virtue of offering FINE FOOD at Moderate prices have built up a fine reputation in Greenfield and vicinity. At all times they aim to make you feel and know that your business is desired and appreciated.

In the planning of The WAFFLE SHOP, Inc., RESTAURANT the management has been most exacting. Here amidst a pleasant atmosphere you are served with the best the markets afford in quality foods. Proper preparation and a well-trained personnel assure you of the best of service. Post-War time brings about some still prevalent handicaps in the conduct of the restaurant business, however Mrs.

Johanna Stearns and George Zanos are most appreciative of your post-war co-operation.

Whether for a bite or a banquet a visit to The WAFFLE SHOP, Inc., RESTAURANT will satisfy the most delicate appetite. Fountain and booth service has been provided. Those of our readers employed in Greenfield will find The WAFFLE SHOP, Inc., RESTAURANT a most delightful place to have that noon-day lunch. Plate lunch and a la carte service prevails with the added advantage of HOME-MADE pastries and delicacies. At the fountain you are served your favorite sundae, frappe and other cool and hot drinks.

In closing the writer is this our annual Greenfield business review is pleased to once again number and point out this really better eating place. During your SUMMER shopping trips and visiting to Greenfield drop in for a refresher, tasty sandwich or full course dinner.

**CARL'S TEA ROOM AND
RESTAURANT**ONE OF GREENFIELD'S FINEST
FOUNTAIN AND BOOTH SERVICE — COURTEOUS PERSONNEL TO
SERVE YOU

Since its inception in the business life of Greenfield back in 1935, this inviting Tea Room and Restaurant has always been a popular center for the people of Greenfield and all Franklin County. This establishment is under a progressive management who are always working for a GREATER GREENFIELD.

It is an accepted fact that Greenfield is regarded throughout the state as one of the most beautiful towns. The character of its places of business does much to attain this prestige. Carl's Tea Room & Restaurant is on par with the finest tea rooms and restaurants which one would expect to find in the largest of cities.

The emphasis at Carl's is FINE FOOD and an inviting place of business. A well selected personnel assures

you of a prompt, courteous service and at all times the management aims to make you feel and know that your business is desired and appreciated. Today in the POST-WAR plan of things it is gradually getting back to the cycle in business where the customer again comes FIRST. At Carl's Tea Room & Restaurant at all times the customer is regarded as the most valuable asset to the success of this exciting business.

During these early-Summer and Vacation months make it a practice to visit Carl's in Greenfield for a light lunch, dinner, tasty sandwiches and salads, cool refreshing fountain drink or just a light snack. After the theatre groups will find the fountain and booth service at Carl's most appealing.

NORTHERN GLASS CO.J. BALBONI, PROPRIETOR
SERVING THIS SECTION OF THE STATE
GLASS — GLASS — GLASS — GLASS

Plate Glass — Automobile Glass — Mirrors — Window Glass. Furniture Tops — Glass and Metal Store Front Construction — Estimates Gladly Given. Local and Out-of-Town Work Solicited.

The Northern Glass Co., with office and workshop located at 9 Barber Ave., Greenfield, Tel. 7096, is "the" firm in this trade district for your every glass requirement. J. Balboni, proprietor of this business, is well versed in all phases of the glass business. His business is by no means confined to Greenfield, but rather extends throughout Greenfield and the County. Town and County officials, building committees, institutional directors, hotels, inns, and tourist homes as well as the general public throughout this trade district will find the Northern Glass Co. well able to meet their every need in this highly specialized glass line.

The scope of the Northern Glass Co.'s service includes in a paragraph

such services as plate and window glass, mirror and furniture tops and in keeping with the automotive phase of glass work this firm is in a position to provide you with an IMMEDIATE SERVICE. In most cases the motorist is in a hurry and realizing this the Northern Glass Co. provides a rapid service in installing auto glass WHILE YOU WAIT.

For something distinctive in mirrors the writer suggests making the Northern Glass Co. your headquarters. A distinctive mirror is a most acceptable GIFT. At this season of the year Northfield Summer people owners are getting their properties in tip top shape. For your glass needs—remember its the Northern Glass Co. in nearby Greenfield.

Full House

Burt Lancaster, the tough guy star of Hal Wallis' "I Walk Alone," doesn't live alone. Eight people, including his wife and two children live in his comfortable house in Westwood.

Daughter Of Opera Star

Shelley Winters, sensational young actress in Paramount's "The Great Gatsby," is the daughter of Rose Winters, one-time St. Louis Municipal Opera Star.

Collects Photos

Gail Russell, starred in Paramount's "Night Has a Thousand Eyes," keeps autographed photos of all the leading men with whom she has appeared. Her only others are signed pictures of Bing Crosby and Bob Hope, two of her top favorites.

Fan Mail Record

Bing Crosby, who plays the title role in Paramount's "A Connecticut Yankee in King Arthur's Court," sends out 250,000 photos a year in response to requests from fans throughout the world.

Plans Vacation

Monty Woolley will take an extended cross-country motor tour vacation back to his home in Saratoga Springs, N. Y., upon completion of his starring role in Paramount's comedy, "The Tatlock Millions."

TO DENMARK

Star Jean Hersholt takes his first vacation from CBS' "Dr. Christian" for a trip to Denmark, where he'll thank the Danish crown for the knighthood bestowed on him two years ago by the late King Christian in recognition of Hersholt's war relief work.



TINY TUNESTRESS — Little Anna Mae Slaughter is the young miss who regularly handles the singing chores on Bud Abbott and Lou Costello's Saturday morning "Kid Show" over ABC.



"VOX POP" DELIVERS — Warren Hull and Parks Johnson delivered the cocker spaniel puppy they hold (above) to Michele Ranneau, French blue baby, while in Paris to air one of their overseas broadcasts of ABC's "Vox Pop." Before returning to the U. S., "Vox Pop" will originate broadcasts from London and from aboard a liner in mid-Atlantic.

STRAW HAT CIRCUIT

Keene Summer Shows
Open With Musical

The 1949 season at the Keene, N. H. Summer Theatre commences on June 23 with Maxwell Anderson's amusing musical play, "Knickerbocker Holiday", for which a musical score was written by Kurt Weill. It will mark the first musical production on the Keene summer stage.

A new company will be seen at the theatre this summer, under the general management of John P. Samuels, erstwhile business manager. Darrel Larsen will be stage director and Edward Brubaker, Chief technician.



Darrel Larsen

Classified Ads

FREZZER LOCKER, packaging and wrapping supplies on hand. George H. Sheldon, Birnam Rd., Northfield, Phone 445.

CLOSING OUT SALE on second hand furniture. Among the items to be sold, at cost; Lynn Oil burner, bureaus, stands, dining room table and chairs, hot water heater, library tables, victrola and records, etc. Sunset Farms Antique Shop, Main St., East Northfield.

FOR SALE — Victor, Columbia and Edison disc and cylinder records. Close out sale of used books. Sunset Farms Antique Shop, 492 Main St. East Northfield.

DRESSED POULTRY and Fresh Eggs. Deliveries Wednesday and Saturday. Amosden Poultry Farm, Tel. 708.

LET US DO YOUR: Furniture Repairing, Clock Cleaning and Repairing, Chairs reupholstered, Reasonable rates. Quick service. Articles called for and delivered. Sunset Farm Antique Shop, 192 Main Street, East Northfield, Mass.

WE SERVICE Refrigerators. We have a large stock of parts, including V-Belts available. For prompt service phone 445. George H. Sheldon, Northfield, Mass.

FOR SALE — Antiques, Cots, Pressure Cooker, School Books. Powell — 548.

FOR SALE — Single burner large Florence oil heater. Good condition. Bargain at \$10.00. A. S. McClain, Mountain Park. Tel. 865.

FOR SALE — Single house, 7 rooms and bath. Inquire 9 Glenwood avenue. Tel. 454.

FOR SALE — Two burner oil stove in good condition. Price \$10.00. Phone 536.

WANTED — To buy standing grass. Lawrence Quinlan. Phone 581.

CLASSIFIED ADS

NEW!

The **DOMES** tells you when jar is sealed! The new Ball **DOMES** (2-piece metal) lid is the easiest to use, easiest to seal. Fits any Mason jar. Just press to test — if **DOMES** is down, jar is sealed. You know your foods are safe when you see Ball in Ball Jar sealed with Ball **DOMES** lids.

Get a supply from your grocer today! Buy Ball **DOMES** lids in quantities of 100 and more from the Ball Bros. Co. Ball Bros. Co., Alliance, N. H.

Ball Brothers Co.
Alliance, N. H.

The repertoire has been chosen with great care and will be as follows: week of June 23, **KNICKERBOCKER HOLIDAY**; Week of July 6, **THE GREAT BIG DOORSTEP**, comedy; July 13, **SCHOOL FOR BRIDES**, comedy; July 20, **THE GLASS MENAGERIE**, comedy-drama; July 27, **LIFE WITH FATHER**; August 3, **APPLE OF HIS EYE**, comedy; August 9, **JOHN LOVES MARY**; August 17, **DARK VICTORY**; August 24, **SEPARATE ROOMS**, comedy; August 31, a double bill, **SUZANNE'S SECRET** and **THE DEVIL AND DANIEL WEBSTER**, light operas.

The resident company will include Mimi Abanne from "Carousell", Louis Edmonds, Dorothy Siegrist, Evelyn Bennett, Larry Sherman, James Crutchfield, David Brubaker and others well experienced in both dramatic and musical performances.



Evelyn Bennett

Performances will be presented nightly Tuesday through Saturday evenings at 8:30. Reservations may be made by phone, Keene 1894.

Brattleboro Summer
Theatre Director

Harry Young

Every Month...



TEN THOUSAND CALLS LIKE THIS

Boy, girl, or twins—it's a happy event. And every such call implies increased demand for telephone service in the future.

Today, New England's population is the biggest ever—and a greater proportion of people want service.

To meet this demand, we've added switchboards or dial equipment in 537 central offices in the past two years. We've added thousands of miles of wire and cables, put up buildings or additions in 86 places.

This expansion is continuing—with expenditures more than double the rate of any previous period in our history. Its aim is, first to meet all present needs, and second, to be sure that we can meet future demands for service.

NEW ENGLAND TELEPHONE AND TELEGRAPH COMPANY

CHURCH NOTES

TRINITARIAN
CONGREGATIONAL CHURCH
Rev. Joseph W. Reeves, Minister

Saturday, June 26,
Church School picnic. Cars leave church for Laurel Lake in Irving at 3 p. m. Entire families invited to go.

Sunday, June 27,

Worship at the Russell Sage Chapel with the Missionary Conference. Rev. Charles T. Leber will preach.

7:30 p. m. Meeting of the Standing Committee in the vestry.

A strawberry festival supper will be served in the vestry on Thursday, July 1, at 6:30. The menu will consist of ham, salads, home made breads, and strawberry shortcake. Tickets - 99 cents each.

Daily Vacation Church School for children nearing three to fourteen years of age, July 14-23. Classes from 9 to 11:30 a. m.

UNITARIAN CHURCH

Rev. Hazel Rogers Gredler,
Minister

Sunday, June 27,

11:00 a. m. Church service and sermon — "The Message I Would Leave With You."

There will be no further church services until September.

All friends and members of the church are asked to keep their papers and waste rags until Sept. 1, when they will be collected if any member of the parish committee is notified.

The same request applies to all furniture, dishes, etc., which will be sold at an auction, for the benefit of the church in August.

ST. PATRICK'S ROMAN
CATHOLIC CHURCH

Rev. Henry J. McCormack, Pastor.
Masses: First Sunday of Month, 8:30 a. m. All other Sundays, 10:30 A. M.

ADVENT CHRISTIAN CHURCH

South Vernon, Vt.
Rev. Elvin W. Blackstone
Services every Sunday, 10:30 a. m.

Sunday School, 11:45 a. m.

Loyal Workers, 6:45 p. m.

Praise Service, 7:30 p. m.

Weekly Prayer Meeting, Thursdays, 7:45 p. m.

FREE METHODIST CHURCH

Rev. Helen D. Bassett, Pastor.

Sunday, June 27,

10:30 a. m., Sermon, "The Man Who Obeyed God."

11:30 a. m., Sunday School.

6:00 p. m., Young People Meet.

Janet Jones, leader.

Wednesday, June 30,

7:30 p. m., Prayer Service.

Town Topics

Rev. Dr. and Mrs. Vinton M. Pace are now at their residence on Main street for the summer. They recently returned from a visit to California after the winter in Florida.

Rev. and Mrs. L. C. Sibley of Cavendish, Vermont have opened their cottage in the Highlands and will spend the summer here.

Mr. and Mrs. Narland Lessing of Holland have rented Pine Needle Lodge and with their family will occupy for the season. They arrived this week.

HOUGHTON AND SIMONDS

FRIDAY and SATURDAY

THE SPRING DRESS STOCK OF OUR CLAREMONT STORE WILL

BE COMBINED WITH OURS FOR ONE BIG SALE

ALL REDUCED BY **33%** OR MORE

OUR ENTIRE SPRING COAT AND SPRING SUIT STOCKS

WILL BE ON SALE AT **1/2** PRICE

BLOUSES - Formerly as high as \$3.98

SPECIAL for Friday and Saturday . . . \$1.00

\$7.98 BLOUSES, pure silk, tailored shirts

SPECIAL for Friday and Saturday . . . \$2.99

DOBBS HATS HALF PRICE

And Many Other Special Bargains in All Departments

HOUGHTON & SIMONDS

Brattleboro

Claremont

The '49 FORD
is the
Talk of the Town!



White sidewall tires available at extra cost.

It's The Car of the Year!

At last you can see the revolutionary NEW '49 Ford. It's at our showrooms right now, and you'll see it has the "look of the year"! The inside will thrill you, too! Lots wider seats! Big "Picture Windows" all round. 19 cubic feet of usable luggage space. Two new engines . . . V-8 and Six. Up to 10% greater gas economy. New Overdrive, optional at extra cost. 59% more rigid "Life-guard" Body. New "Hydra-Coil" Front Springs. New "Mid Ship" Ride. Come in and see the new Ford right now. We want to show you why it's "The Car of the Year!"



SEE THE '49 FORD AT YOUR FORD DEALER'S